

## **Trends in Higher Education**

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### **About SHEEO**

National association serving chief executives of statewide governing, policy, and coordinating boards of postsecondary education and their staffs.





### **About SHEEO**

- Advocate for state policy leadership
- Act as a liaison between states and the federal government
- Provide information and analysis on educational and public policy issues
- Recognize that state context matters





50 STATES
2 TERRITORIES
+ D.C.



SHEEO, together with its members, works to promote an environment that values higher education and its role in ensuring the equitable education of all Americans, regardless of race/ethnicity, gender or socioeconomic factors.



## Five Trends in U.S. Higher Education

- Increasing Massification & Declining Affordability
- Social Justice & Equity Initiatives at the Forefront
- More Institutional Accountability Efforts Are Coming
- Increased Retrenchment & Reorganization
- More Polarization & Politicization



## **Increasing Massification & Declining Affordability**

Free college

Double the Pell

Test optional admissions

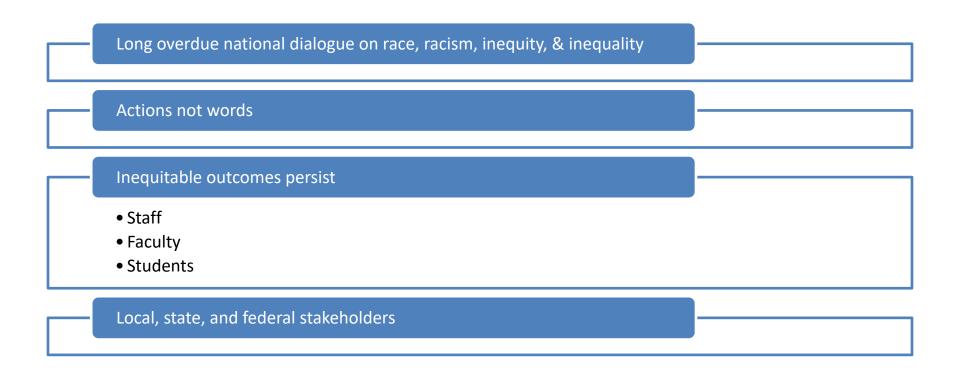
Direct admissions

Common applications

FAFSA simplification



## Social Justice & Equity Initiatives at the Forefront





# More Institutional Accountability Efforts Are Coming

### Federal

- Reintroduction of Gainful Employment
- Additional disclosure efforts (e.g., College Scorecard, Net Price Calculators)
- More federal money means more accountability

#### State

- Increased OBF efforts
- Tuition setting authority
- Focus on workforce



## **Increased Retrenchment & Reorganization**

Mergers & partnerships in response to funding shortfalls

- Georgia
- Pennsylvania

Governance changes

- Nevada
- Tennessee

Program cuts

Many institutions



### **More Polarization & Politicization**

Lines of demarcation between conservative & progressive states

Elimination of tenure

Freedom of speech

State disinvestment & higher education as a private good



### **Questions?**

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