

**CBAT CAREER SERVICES:  
JOB SEARCHING DURING A RECESSION**  
[www.etsu.edu/cbat/careerservices](http://www.etsu.edu/cbat/careerservices)

*Having a case of the recession blues? Wondering how to job search during a recession? In reality, the methodologies for job searching don't change during tough economic times; they simply intensify. Here are a few strategies for jumpstarting a job search during a recession.*

1. **Enroll in an internship/co-op.** Internships add great value to students' educations and represent a great way to make connections for full-time positions post-graduation. Think about adding an internship/co-op to your academic program. See Kristy Buchanan in 210 Sam Wilson and schedule some time with me to discuss your options.
2. **Attend Career Fair Prep Day/Week: Typically held in February before CBAT Career Fair in Sam Wilson Hall. Check email and web-site for dates/times.** Students who successfully navigate the tricky waters of a recession job search are highly skilled and prepared. Resumes are top notch. Interviewing skills are impressive. Job search networks are actively engaged. Enhance these skills by attending Prep Day/Week! **Virtual video files on resume writing and interviewing skills available:** [www.etsu.edu/cbat](http://www.etsu.edu/cbat).
3. **Attend CBAT Career Fair: Typically held in late February of each year. Check web site and email for dates/times/location.** Last year, CBAT students obtained internships and entry level positions—yes, real jobs!—from connections made at the career fair. Freshmen and sophomore students can benefit as well by simply experiencing the career fair.
4. **Utilize part-time jobs** as a way to migrate into full-time opportunities.
5. **Volunteer at organizations**, which can benefit from your expertise, to broaden your job search network.
6. **Freelance.** Sometimes, freelance work can lead to full-time positions and new networking connections.
7. **Become a student of your chosen profession.** Which organizations/industries are experiencing growth? These entities are the ones where hiring is a real possibility.
8. **Join**—Linked In and other professional networking sites online.
9. **Join professional organizations and attend professional meetings** where you can network with your peers.
10. **Analyze your skills set.** Do you have skills deficits that are hurting your marketability? Determine where you are “missing the boat” and enhance your skills set by attending a class or workshop.
11. **Check out jobs on BucLink, the university's career information management system.** Register by going to [www.etsu.edu/students/careers](http://www.etsu.edu/students/careers). Don't forget to upload your resume into the searchable resume database!
12. **Apply marketing principles to yourself!** Use what you have learned in class to market your product--you!
13. **Be patient.** A recession job hunt can take 3-6 months—or longer, depending on requirements you establish for your search, such as geographic locale, position type, and salary.
14. **Seek help.** Remember that CBAT Career Services continues to offer a variety of resources to assist you.

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