
PUBLISHING 101

HOW TO GAIN EXPERIENCE IN PUBLISHING

WHERE TO START

- Join the college newspaper staff
- Volunteer as a reader for *The Mockingbird* (ETSU's literary journal and magazine)
- Summer internships
- Search for opportunities in the community (advertise yourself as a free resource)

JOBS IN PUBLISHING OUTSIDE EDITORIAL

- Acquisitions
- Publicity
- Marketing
- Production (graphic design)
- Book Scouting
- Literary Agencies
- Sales Representative
- Librarian
- Reviewer
- Book Blogger
- Freelancer
- Journalist

HOW CAN I AFFORD THIS?

- Investigate departmental scholarships, honor society scholarships, or possible club funding
- Approach faculty or your advisor(s) with questions about possible opportunities
- Look at publisher's websites to see if they offer funding or scholarships for the internship, or even if they pay their interns
- Calculate in advance how much the internship will cost and start saving ASAP
- Remote (work-from-home) internship opportunities are growing in popularity, and oftentimes the only sacrifice involved is your own personal time

GENERAL ADVICE

- Start acquiring experience as early as possible (junior or senior year of high school, if possible)
- Research all the various branches of publishing (university presses, for-profit and not-for-profit independent publishers, traditional publishers, literary magazines and journals) and try to gain experience in the particular field in which you wish to get a job, but don't limit yourself too much; at this stage, you are investigating your options to see if there is one you love the most
- When possible, try to secure longer internships (publishers like 6+ month internships; if the internship was only 2 or 3 months, publishers will ask why you spent so little time at that press)
- Attempt to secure at least one in-house internship where you work at the actual press rather than remotely (you can acquire knowledge on site that you can't get through remote internships)

RESOURCES

- www.shelf-awareness.com/jobboard
- www.bookjobs.com/search-internships
- jobzone.publishersweekly.com/
 - It's a good idea to sign up for the PW newsletter, which includes a weekly Job Board update
- Generic job search sites such as LinkedIn
- Use Upwork if you want freelance experience, but be cautious about which jobs you take on here

What Can I Do with an English Degree Besides Teach?

1. Advertisement
2. Social Media
3. Television writer
4. Story and dialog writer for video games
5. Public speaker
6. Storyteller
7. Coordinator positions (these jobs involve a lot of emailing)
8. Textbook company jobs
9. Many other jobs: screenwriter, ghostwriter, travel agency, contributing writer to various online and print newspaper sites, administrative positions, archivist, translation, etc.