3 Key Strategies

1. Write for a SKIM.

Bullet point followed by strong, active verb—See Examples

- Create
- Evaluate
- Analyze
- Present
- Prototype
- Design
- Strategize
- Communicate
- Lead

INCORPORATE CAREER READY SKILLS/ WORDS....

- ✓ Problem solve
- ✓ Lead
- ✓ Team
- ✓ Communicate
- ✓ Technical Savvy
- ✓ Global Awareness
- √ Flexibility/Adaptability
- ✓ Initiative



3 Key Strategies

2. Customize for AUDIENCE and PURPOSE.

YOU

✓ What do you offer an employer?
✓ How do you add value?

✓ What is the employer searching for in a candidate?
✓ What are the job duties, skills and KEY WORDS?

EXPERIENCE

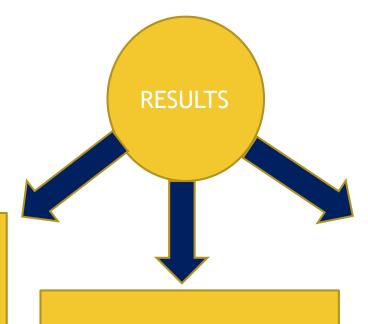
- ✓ Jobs
- ✓ Internships
- ✓ Team-based Projects-class
- ✓ Personal Projects
- ✓ Entrepreneurship
- ✓ Leadership
- ✓ Volunteerism
- ✓ Certifications/Training
- ✓ Professional Development
- ✓ Global--Study Abroad
- ✓ Global--Mission Trips



3 Key Strategies

>3. Share RESPONSIBILITIES AND

RESULTS.



DATANumbers

\(\frac{1}{5}\)

IMPACT PROJECTS

(ripple....)
You →Team → Company

ACCOMPLISHMENTS

Dean's List,
Promotions,
Certifications,
Prizes,
Presentations,
Thesis

