

# Financial Literacy in the Community

Anca Traian



EAST TENNESSEE STATE  
UNIVERSITY

# Financial Literacy in the Community

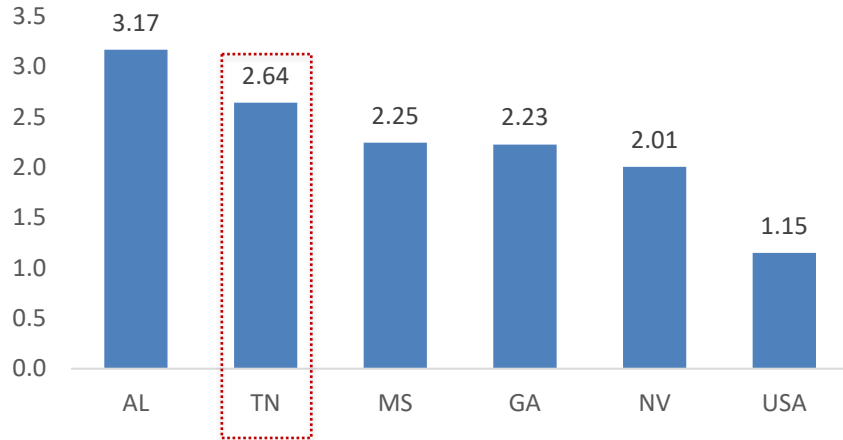
1 Current Financial Literacy in the USA, TN, and ETSU campus

2 Activities organized by the Department of Economics and Finance

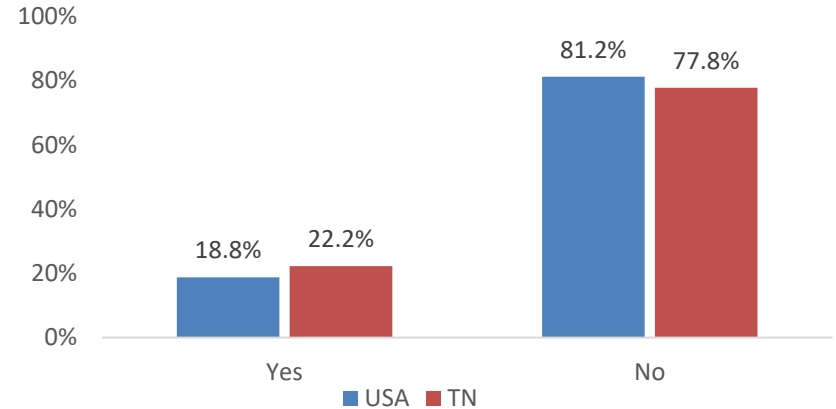


# Current Financial Literacy Status

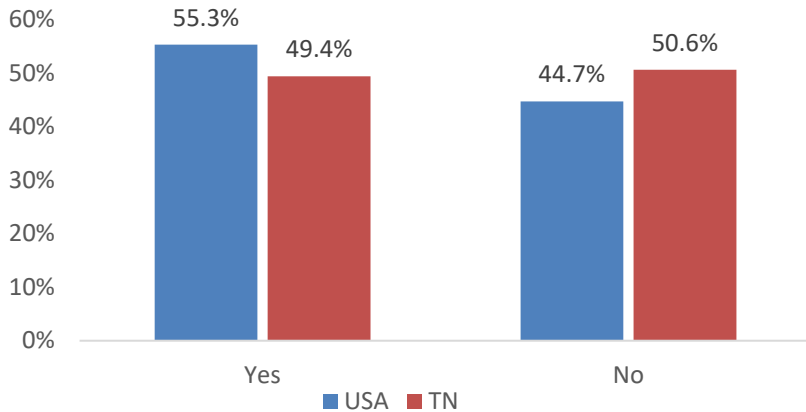
Bankruptcy rates by states\*  
(Filings per Capita – 1,000s)



Have you been contacted by a debt collection agency in the past 12 months? \*\*



Have you set aside emergency funds to cover your expenses for 3 months? \*\*



## Summary

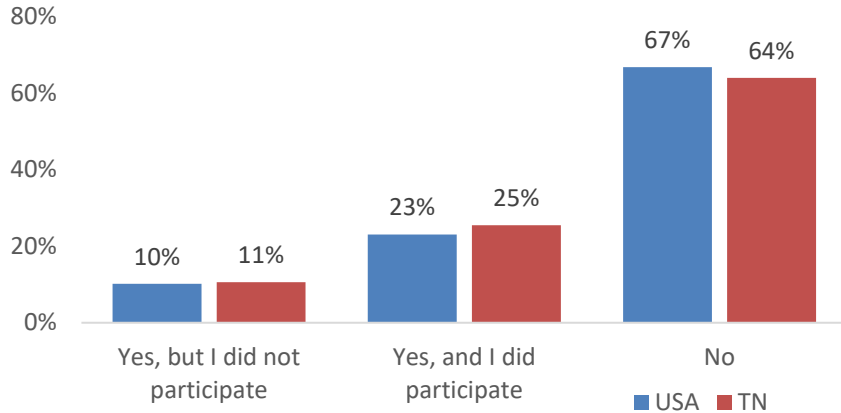
- Bankruptcy rate in TN is more than double the national average
- Almost 20% more individuals in TN are contacted by a debt collector.
- More than half of individuals in TN do not have an emergency fund.

\*American Bankruptcy Institute, 2022  
\*\*National Financial Capability Study, 2021

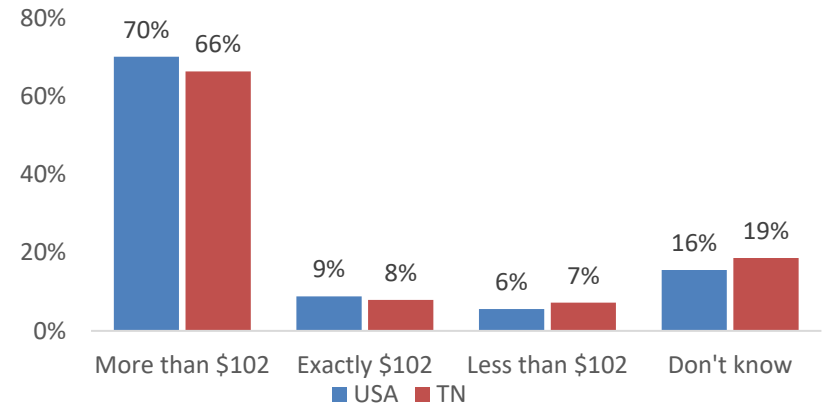


# Current Financial Literacy Status

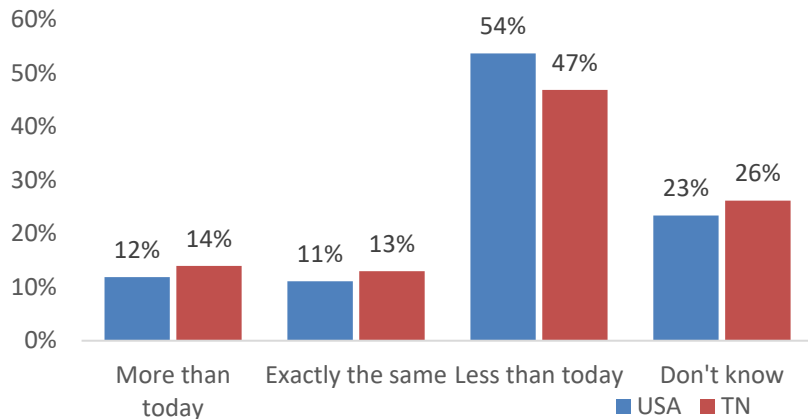
Was financial education offered by a school you attended, or a workplace where you were employed?\*



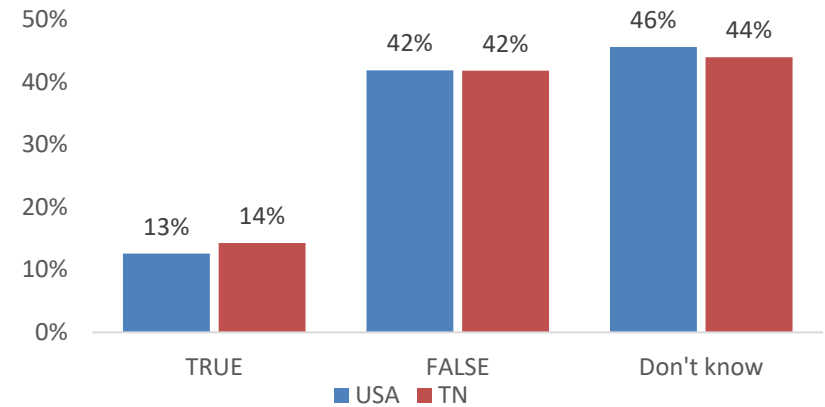
Suppose you had \$100, and the interest rate was 2% per year. After 5 years, how much would you have?\*



The interest rate was 1%, and inflation was 2% yearly. After 1 year, how much could you buy with the money?\*

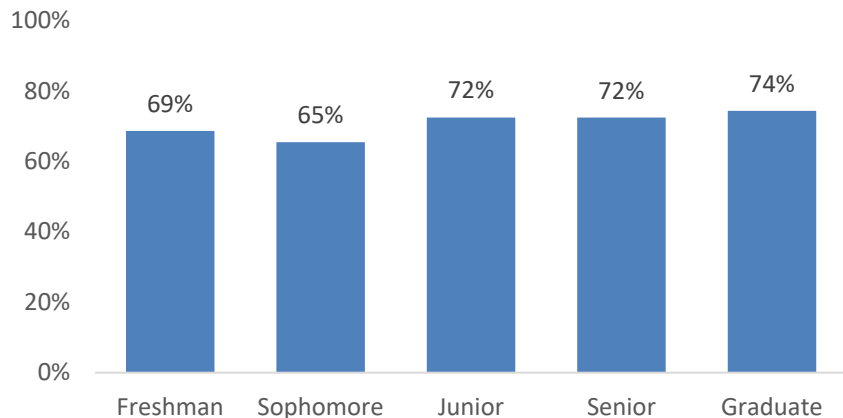


Buying a single company's stock usually provides a safer return than a stock mutual fund.\*

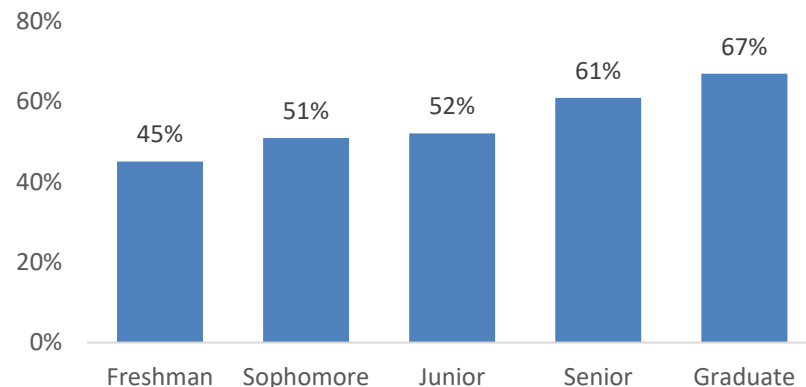


# Current Financial Literacy Status – ETSU

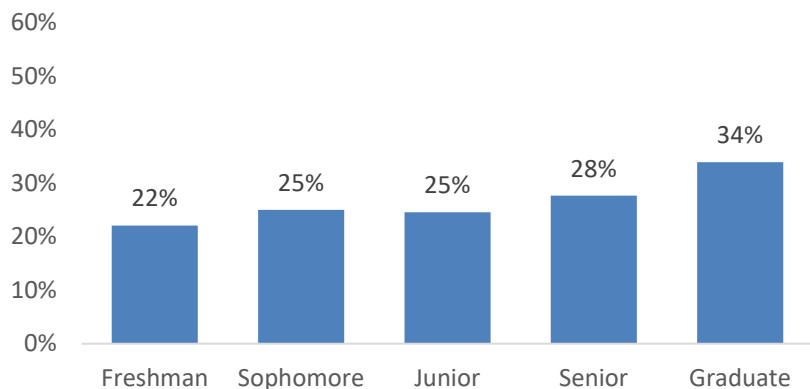
Suppose you had \$100, and the interest rate was 2% per year. After 2 years, how much would you have?



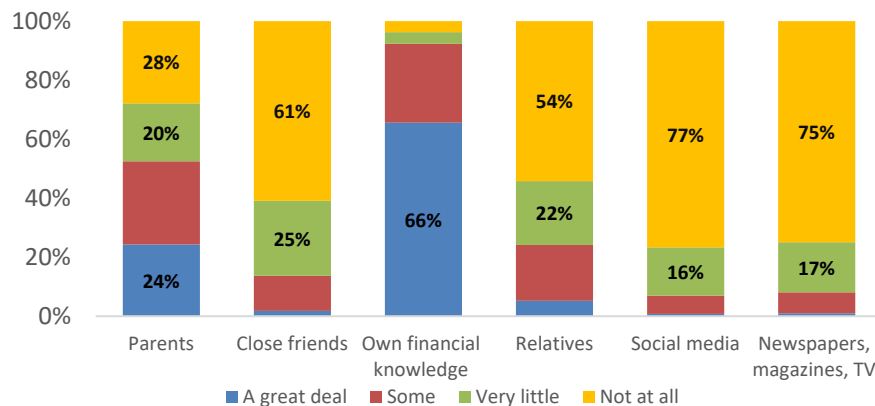
The interest rate was 1%, and inflation was 2% yearly. After 1 year, how much could you buy with the money?



Buying a single company's stock usually provides a safer return than a stock mutual fund.



How much do you rely on the following when making financial decisions?



# Financial Literacy in the Community

**1** Current Financial Literacy in the USA, TN, and on ETSU campus

**2** Activities organized by the Department of Economics and Finance



# Financial Literacy Activities

## Past Activities

- High school visits
- Financial literacy seminar held by Students of Finance Association (SOFA)

## Current Activities

- Tennessee Financial Literacy Week events hosted by SOFA
  - Money 101 – presented by SOFA
  - Paying for College – presented by the Financial Aid Office
  - “If I was in my 20’s again...” – guest speaker John Atkins, CFP

## Future Activities

- Tennessee Financial Literacy Week
- Financial literacy summer camps/weekend seminars for high-school students
- Financial advising for low-income families

