

Strategic Plan for SLP 2021-2026

Priority	Initiative	Performance Indicator
Curriculum	Increase quality of academic programs and instruction	Courses include opportunity for lifespan and cultural exposure
		Courses will include interprofessional education
	Prepare students for entering profession with required KSA	Students will demonstrate working knowledge of EBP
		Students will demonstrate professional behavior at all times
	Enhance quality of student clinical education	Incorporate simulation in courses and clinics that utilize standardized patients across a variety of contexts
		Seek funding opportunities and partnerships
	Improve balance of educational offerings	Align curriculum with Big 9 across the lifespan
		Based on the results of above, create new courses and codify electives per ASHA scope and faculty expertise
Increase cultural diversity	Increase visibility of program via outreach to targeted groups of students	
	Incorporate diverse perspectives in teaching and research	
Clinical Affairs	Continue to prepare students for exceptional service delivery through providing quality clinical education	Provide high-quality clinical matriculation experiences for all students
		Expand clinical education through use of telepractice
		Sustain and expand patient population for student training to include culturally and linguistically diverse patients
	Continue to develop students; opportunities for collaborative practice in clinical education, training, and service delivery	Maintain current clinical affiliations for varied, interdisciplinary, collaborative exposure while adding additional sites
		Lectures on collaborative exposure and advancing the field
		Providing opportunities for students to participate in roundtable discussions to collaborate and provide feedback re: clinical education and service delivery
Continue to provide high quality clinical supervision through supervision education	Provide opportunities for supervisors to further learning and hone supervisory skills through peer review.	
Outreach and Engagement	Develop opportunities for students, faculty & staff to engage in public service	Promote ETSU Speech & Hearing Clinic by visiting with local providers to discuss clinical services
		Offer topical lectures for CEU opportunities
	Increase public awareness & knowledge of speech-language pathology and communication disorders in the Tri-Cities community	Provide educational materials and free screenings at health fairs, community events and social service organizations
	Increase public access to speech-language pathology services and resources in the Tri-Cities community	Partner with local social service organizations to provide speech-language pathology services
		Fundraising to enhance efforts to provide humanitarian services in the future

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Research and Innovation	Foster supportive research environment for faculty	Access to facilities, resources and grant funding
		Encourage local, regional, national and international presentations
		Mentorship to manage a successful research agenda
	Foster collaborative research across disciplines and community SLPs	Identify research interests among community SLPs
		Identify interdisciplinary research at Department, College and University levels
	Foster research opportunities for undergraduate and graduate students	Encourage and mentor graduate student theses
Facilitate PCOR		
Faculty Workload and Development	Define parameters of workload for faculty	Review existing workload policies
		Establish evidence-based rubric for measurement of workload and effort
	Establish mentoring groups of junior and senior faculty to prepare for tenure and promotion	Assess available ETSU resources, including groups from other colleges, and identify interested parties
	Incorporate use of Individual Development Plans (IDP) to inform FAP/R/E and T&P, including continuing education	In preparation for FAPRE, write measurable annual goals for each focus area
		In preparation for tenure and/or promotion, write measurable annual goals for each focus area
	Regular evaluations of teaching	Evaluations by peers, external evaluator, administration
	Professional Development Opportunities	Opportunities to present in area of expertise/research
		Engagement in community-based service
		Engagement with state and national professional board or association