# EAST TENNESSEE STATE UNIVERSITY

## Department of Kinesiology, Sport and Recreation Management

MANUAL FOR

## Park and Recreation Management PRACTICUM

**2014 EDITION** 

## EAST TENNESSEE STATE UNIVERSITY

## **Department of Kinesiology, Sport and Recreation Management**

### Johnson City, Tennessee

### Manual for

### **Park and Recreation Management**

#### Purpose of the PARM Practicum Manual

This manual has been developed for use with SALM 3210 and 3211 -- Practicum in Park and Recreation Management. It contains not only general information relative to the Practicum experience but also information on specific course requirements and copies of forms necessary to document course work completed. Proper use of this manual will provide a consistent means of reporting and documenting the educational experiences associated with the Practicum experience, as well as produce the information needed to more accurately evaluate the total experience.

#### Purpose of the PARM Practicum Experience

The basic purpose of the PARM Practicum experience is to provide an opportunity for PARM students to observe recreation delivery agencies in operation (their procedures, organization, administration, hiring practices, maintenance, and programming aspects) and afford students opportunities to organize and conduct activities under close supervision. Through this type of exposure, the PARM student will receive practical, on-the-job experience in one or more types of sport and leisure delivery agencies.

For the purpose of ready feedback from the student to the PARM practicum supervisor, the student, during the practicum placement, will be responsible for submitting a weekly report to the Supervisor, addressing the following areas:

- 1. Nature of work.
- 2. What was learned from the experience.
- 3. Problems encountered and how they were solved.
- 4. How the PARM Agency Supervisor aided in the work (conferences with, assistance in the accomplishments of the student's duties, etc.).
- 5. Any additional statements such as accomplishments, satisfactions, or suggestions, and overall evaluations.

Each Student:

- 1. Must be at least a sophomore in class standing to enroll in SALM 3210 or 3211 -- Practicum in Sport and Leisure Management.
- 2. Must have the Practicum selection approved in advance by the PARM Practicum Supervisor (Form PARM 1-00) and the Practica Agreement Form completed (Form PARM 2-00).
- 3. Must be enrolled in the appropriate Practicum course for that semester in order to receive credit.
- 4. Will be supervised by a practitioner within the sport and leisure delivery agency chosen.
- 5. Will be responsible for completing a minimum of 48 clock hours within one semester with the specified sport and leisure delivery agency for the credit of one (1) semester hour.
- 6. Will be responsible for completion of all forms required for the Practicum experience and returning them to the PARM Practicum Supervisor.
- 7. Will be responsible for submitting required reports to the PARM Practicum Supervisor addressing the areas outlined in this manual.
- 8. Must attend all scheduled Practicum meetings during the semester.
- 9. Will be responsible for developing a portfolio that documents various aspects of the Practicum experience.
- 10. Will be responsible for familiarizing himself/herself with the various areas outlined in this manual.
- 11.Must have an up-to-date resume (see Appendix A) on file with the PARM Practicum Supervisor prior to beginning the Practicum experience.

### The PARM Practicum Portfolio

In addition to reports, the PARM Practicum student will also be responsible for developing a portfolio as part of the requirements for the course. This portfolio should contain the following:

- 1. Copy of the Practicum Approval Form (signed and dates).
- 2. Copy of the Practicum Agreement Form (signed and dated).
- 3. Copy of updated resume.
- 4. Copies of all reports (signed and dated).
- 5. Supplemental material from PARM agency.
- 6. All evaluation forms (signed and dated).
- 7. Copy of "thank you" letter to PARM Agency Supervisor.

This portfolio should be brought to each scheduled Practicum meeting during the semester and must be presented, in good form, to the PARM Practicum Supervisor for evaluation at the last Practicum meeting of the semester.

Each PARM Practicum student is expected to submit a narrative description of his/her work responsibilities. The report should include the following information:

- 1. PARM student's name and date.
- 2. PARM agency and supervisor's name.
- 3. Reports are to be written, in detail, addressing the following five areas:
  - a. Nature of the work.
  - b. What was learned from the experience.
  - c. Problems encountered and how they were solved.
  - d. How the PARM Agency Supervisor aided in the work (conferences with, assistance in the accomplishments of the student's duties, etc.).
  - e. Any additional statements such as accomplishments, satisfactions, or suggestions, and overall evaluations.
- 4. All reports must be submitted electronically.
- 5. All reports must have the PARM student's signature and date and the PARM Agency Supervisor's signature and date.

#### Items to Familiarize Yourself with During the PARM Practicum Experience

- Orientation to the sport and leisure delivery agency.
- Divisions/units of the sport and leisure delivery agency.
- Structure of divisions/units.
- Cost accounting.
- Supplies.
- Budgeting.
- Programming.
- Recruitment procedures interview requirements.
- Work and equipment request procedures.
- Meetings what kind, schedule, who attends.
- Training sessions.
- Filing system/strategies.
- Work schedule.
- Systems of communication.
- Personnel evaluation how often, by whom, procedure.
- Public relations system.
- Publicity methods and techniques.
- Staff morale factors things that boost or hinder.
- Staff relationships/fringe benefits.
- System of reporting forms, etc.
- Use of volunteers.
- Facilities, management and operations.
- Risk management plan.
- Community/area contacts/resources used.
- Policy and procedure manuals.
- Staff training programs.
- Inventory procedures.

- Equipment/facility check-out-reservation system.
- Familiarity with all aspects of the sport and leisure delivery agency.

#### **Responsibilities of the PARM Practicum Student**

- Realize that the PARM agency is providing cooperative service for the Practicum student's benefit.
- Accept responsibility for working a minimum of 48 hours during the semester according to a schedule arranged by the student and the PARM Agency Supervisor.
- Conform to East Tennessee State University policies as a full-time student.
- Provide to the PARM Practicum Supervisor, in a timely fashion, all materials and information required for completion of the Practicum course, including a written statement outlining expected outcomes of the Practicum experience at the time of Practicum approval request.
- Submit support material, including a copy of the Practicum Manual, to PARM agencies participating in the Practicum Program.

#### Responsibilities of the PARM Agency Supervisor

- Provide professional guidance and direction for the Practicum student during the Practicum experience.
- Assist the Practicum student in progressively assuming more responsibility and in completion of a specific project for the total Practicum experience.
- Assist the student in achieving goals set for the Practicum experience.
- Provide the student with a written set of guidelines and duties for the Practicum experience.
- Conduct a formal evaluation of the student's performance during the Practicum experience.

## **APPENDIX A**

#### SAMPLE RESUME

Name

#### **Home Address**

#### **College Address**

221 North Tree Stree Star, TN 12345 (423) 444-1234	et	ETSU Campus Box 12345 Johnson City, TN 37614 (423) 433-1234
EDUCATION		te University, Johnson City, TN. Candidate for B. S. Leisure Management in May 2008.
EMPLOYMENT BACKGROUND	5/98 - 8/98	Counselor, Camp Mac Green Mountain, MD
	9/98 - 5/99	Work Study Program, Brooks Gymnasium East Tennessee State University
	8/99 - Present	Playground Leader, Washington County Recreation and Parks Department Johnson City, TN
RECREATION COURSES	-	l university sport and leisure t and leisure management related courses you have
INTERESTS	Swimming, tennis, re	ading, drama

EXTRA-CURRICULAR	Sport and Leisure Management Club, Intramural Volleyball
ACTIVITIES	Team, Outing Club, Student Government Association

**SPECIAL TRAINING** American Red Cross Water Safety Instructor, CPR, First Aid.

PROFESSIONAL	National Park & Recreation Association
ORGANIZATIONS	North American Society for Sport Management
	ETSU Sport and Leisure Management Club

**REFERENCES** List at least three individuals familiar with your academic, employment, and personal background and provide addresses and phone numbers for each.

## **PARM Practicum Forms**

#### PARM PRACTICUM APPROVAL FORM FORM: PARM 1 - 00

Name:	Date:
Campus Address:	Phone:
Home Address:	Phone:
Semester in which you plan to do a Practicum:	
State special circumstances, if any, which you have that for a Practicum experience:	should be considered in assigning you
Type of PARM agency where you desire Practicum place	ement:
First choice:	
Second choice:	
Third choice:	
DO NOT WRITE BELOW 1	THIS LINE
Semester: PARM Agency:	
PARM Agency Supervisor:	
PARM Agency Address:	
	Phone:
Approved: Disapproved:	
PARM Practicum Supervisor:Sig	gnature

#### Department of Kinesiology, Sport and Recreation Management East Tennessee State University Johnson City, TN 37614

#### PARM PRACTICUM AGREEMENT FORM: PARM 2 - 00

This is to verify that the following student Student:

has been assigned and accepted as a Practicum assignment with PARM Agency: \_\_\_\_\_

The student is required to work in the agency a minimum of 48 hours during the semester. The student is also expected to adhere to the agency's policies, rules, and regulations as well as the policies of East Tennessee State University.

	PARM Practicum Semester:	
	Beginning Date:	
	Ending Date:	
PARM	AGENCY PARM Agency Supervisor:	
	PARM Agency Address:	
	Phone:	
EAST	TENNESSEE STATE UNIVERSITY         PARM Practicum Supervisor:	
	University Address:	
	Phone:	
	PARM Agency Supervisor's Signature	Date
	PARM Practicum Supervisor's Signature	Date
	PARM Practicum Student's Signature	Date

#### PARM PRACTICUM REPORT FORM: PARM 3 - 00

week of (month)	, Date	, 20
Student's Name:	P	Phone:
Address:		Zip
PARM Agency:		
PARM Agency Supervisor:		
PARM Agency Assignment:		
Date(s) Worked at Agency:		
Time Period:		
Time Period Worked this Week:		
Total Hours Worked this Week:		
Type summarization of your week's estatements about (1) the nature of the experience; (3) what problems you er agency supervisor assisted you; (5) a satisfactions, or suggestions, and ov (Remember others are reading your s	e week's work; (2) w ncountered and how any additional state verall evaluations.	/hat you learned from the v they were solved; (4) how your
Total Number of Hours to Date:		
Supervisor's Signature	Student's Sig	Inature
Date	Date	

#### Department of Kinesiology, Sport and Recreation Management East Tennessee State University Johnson City, Tennessee 37614 (423) 439-4362

#### PARM PRACTICUM EVALUATION FORM: PARM 4 - 00

Date:
Hours per week
Please complete the form on the following page as a means of evaluating the performance of the PARM Practicum student assigned to you. The information provided by this evaluation will be used to help assess the student's performance and to make recommendations for areas of improvement. This completed form is to be returned to the PARM Practicum Supervisor at the address below. PARM Practicum Supervisor:

Please complete each category as applicable	Superior	Above Average	Average	Below Average	Poor
Appearance					
Attitude					
Can accept criticism					
Cooperative					
Dependable					
Emotional Stability					
Growth in Knowledge					
Initiative					
Interest in major					
Leadership					
Physical stamina					
Poise					
Potential for development					
Reliability					
Sense of humor					
Social adaptability					
· · ·	nments:				

Agency Supervisor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

STUDENT EVALUATION OF PRACTICUM EXPERIENCE

#### FORM: PARM 5-00

At the end of the PARM Practicum each student is asked to provide feedback to the PARM Practicum Supervisor relative to the quality of the experience using the following questionnaire. This information is very important and will assist the PARM Practicum Supervisor in evaluating PARM agencies for continued consideration as possible Practicum sites and making placement decisions for future students. Complete this form and return it with your Practicum notebook.

1. Were you satisfied with your Practicum placement? Yes \_\_\_\_ No \_\_\_\_. Explain your answer.

2. Were you fully aware of your duties and responsibilities both with the PARM agency and for completion of the Practicum experience? Yes <u>No</u> <u>No</u> Explain your answer.

- Were you familiar with the goals and objectives of the PARM agency in which you were placed? Yes \_\_\_\_ No \_\_\_\_.
- 4. To what extent did your duties relate to your academic background and preparation?

Very Much \_\_\_\_\_ Somewhat \_\_\_\_\_ Very Little \_\_\_\_\_ Not at All \_\_\_\_\_

5. How would you rate your overall PARM Practicum performance?

Excellent \_\_\_\_\_ Good \_\_\_\_\_ Average \_\_\_\_\_ Below Average \_\_\_\_\_ Poor \_\_\_\_\_

6.	Was the Practicum experience what you expected? Yes No Explain your answer
7.	Was the supervision you received by your PARM Agency Supervisor adequate? Yes No Explain your answer.
8.	Would you recommend a PARM Practice experience with this agency to other students? Yes No Explain your answer.
9.	What suggestions or recommendations do you have for improving the overall operation of the PARM Practice program?

#### PARM PRACTICUM CHECK SHEET FORM: PARM 6 - 00

Name:			
Semester and Year of Practicum:			
Practicum Course Number: PARM 3210 PARM 3211			
Practicum Approval Form (10 points)			
Practicum Agreement (10 points)			
Current Resume (10 points)			
Letter of Application to PARM Agency (10 Points)			
Three Reports (50 points)			
Examples of Work (10 points)			
PARM Student Evaluation by PARM Agency Supervisor Form (80 points)			
PARM Student Evaluation of PARM Agency Form (10 points)			
Copy of "Thank You" Letter to PARM Agency Supervisor (10 points)			
Photo Documentation (10 points)			
Practicum Portfolio (40 points)			

## 250 TOTAL POINTS