

Sport Management Careers

Contexts:

- Major Professional Sports
- Minor League Sports
- International and National Sport Federations
- Collegiate Athletics
- Private Youth Sport Clubs
- Community Sport
- Sport for Development
- Non-Profit Sport
- Broadcasting
- Marketing Agencies
- Independent Events
- Multi-use facilities
- Charity Sport Events
- Tourism
- Sport-related technology

Types of jobs:

- Executive (CEO/GM/AD)
- Operations
- Marketing
- Communications
- Sports Information
- Hospitality
- Ticket Sales
- Business Development
- Coaching
- Tournament Director
- Event Management
- Market Research
- General counsel
- Social Media
- Sponsorship
- Sport Agent
- Facilities
- Equipment
- Compliance
- Promotions/Game Day
- Community Relations



DEPARTMENT *of*
SPORT, EXERCISE,
RECREATION & KINESIOLOGY
Claudius G. Clemmer College of Education
EAST TENNESSEE STATE UNIVERSITY

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Students who complete this degree program may be prepared for the following careers. Advanced degrees or certifications may be required for academic or clinical positions. Career examples include but are not limited to:

Career	*Growth	*Median salary
Athletic training	14%+	\$44,670
General Manager	8%+	\$97,730
Administration	8%	\$86,110
Coaches and Scouts	8%	\$31,000
Marketing Manager	13%	\$128,750
Public Relation Specialist	8%	\$56,770
Sports Agent	9%	\$64,200
Sport Comm. Manager	N/A	\$87,000
Event Manager	N/A	\$55,000
Pro Sport Director of Ticket Sales	N/A	\$89,000

- Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

* Bright Outlook careers based on O*NET data (2/2017)