## What can Qualitative Data Analysis Software do for you?

## Presented by:

Dr. Trena Paulus
 Professor and Director of Undergraduate Research & Creative Activities at ETSU

She is a certified professional trainer for ATLAS.ti but is quite fond of all QDA software packages.

She is the author of three methodological texts on qualitative research:

- Doing Qualitative Research with Digital Tools (Sage, 2014)
- Looking for Insight, Transformation and Learning in Online Talk (2019)
- Doing Qualitative Research in a Digital World (Forthcoming in 2020).

October 22, 2021

12:00-1:30p

## BRING YOUR LUNCH AND LAPTOP

Wondering whether or not to use software for your qualitative research study? This presentation will describe the available software packages on the market today, provide an overview of what these packages can and cannot do, illustrate how software can be useful across the entire research process, and share tips for how to select the best package for your needs.

Examples from ATLAS.ti software (available via Research Computing) will be used.



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