

Prepare your Research Poster through BMC Creative!

ETSU'S APPALACHIAN STUDENT RESEARCH FORUM 2024

April 5, 2024 • at the D.P. Culp Student Center & Sherrod Library

1 KNOW YOUR DEADLINES

Research Forum Registration and Abstract Deadline

Abstracts must be registered and submitted by 11:59 p.m., Eastern Time on Friday, March 8, 2024.

BMC Creative Ordering Deadlines

Due to high demand before the forum, please order your poster on etsu.edu/bmccreative and gain cost and art approval no later than **Thursday, March 28**, if possible. People needing assistance with design, please submit your order ASAP, placing them no later than **Monday, March 25**, if possible.

March and April 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28	29	30
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

2 PREPARE YOUR FILES

BMC Creative provides design services for a reasonable fee. Please call to inquire about this process. If you are designing your own poster, please consider the following:

SIZE: Maximum height for poster created on foldable fabric (the most popular choice) is 42", while the maximum for semi-matte stock is 52". However for this research forum, posters larger than 42" x 64" will not fit within the perimeter of provided backboards.

QUALITY: Copying and pasting images/graphics from the internet into your poster file may result in blurry and pixelated images, especially when enlarged. Most internet images have resolutions of 72 pixels per inch (or ppi), which is far below the recommended 150ppi or higher (when printing to scale at 100%).

FILE TYPE: It saves time if you submit a PDF file instead of a PowerPoint file (or PPT) as PPT files are not always stable from machine to machine. If you submit a PPT file, we must create a PDF for you to proof to ensure accuracy. Note: BMC Creative can tweak the design of your PPT files if requested, usually for a nominal additional cost.



3 PLACE YOUR ORDER

To complete an online project request, go to:
etsu.edu/bmccreative

4 SELECT FROM TWO (2) OPTIONS

1. Foldable Fabric Research Posters

Ideal for convenient travel, this poster can fold to pack into your suitcase. Prints on 9mm, foldable, polyester fabric with a matte finish. Has water resistant coating. Wrinkles may occur where folded, but can easily be minimized by pressing on the back with a cool, dry iron. Similar in cost to our non-laminated posters.

2. Non-laminated Research Posters on Semi-Matte Paper

Highly saturated, high resolution images are displayed on photographic quality media with a semimatte finish that minimizes glare while maximizing presentation quality.

5 GAIN ESTIMATE APPROVAL

After your request is submitted with all specifications completed, BMC Creative will provide you and your billing contacts with an estimate for cost authorization. Upon approval, BMC Creative will begin your project, providing you have supplied all necessary files and account information.

6 PROOF & APPROVE YOUR POSTER

Posters designed by BMC Creative or PPT files that require proofing may be proofed through the BMC Creative website via uploaded assets, or we can print a 13"x19" hard copy proof if requested. Posters will be released for production once the customer has approved the PDF file.

CONTACT US

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For research poster PowerPoint templates and more information, go to:
etsu.edu/com/biomedcomm