



STRATEGIC PLAN 2014-2019 AT A GLANCE

Our Mission

- To provide students a high quality educational experience focusing on excellent teaching, research training, and practical skills to prepare them for a diverse and inter-professional workforce;
- To advance science through research focused on identifying causes of and practical solutions to important health challenges;
- To create an environment that is personally and professionally rewarding for faculty, staff, and students;
- To use our expertise to improve the health status of all people including those in underserved communities through education, evidence-based advocacy, collaborative research, and partnerships.

Our Core Values



Our Vision

The ETSU College of Public Health is the school of choice for students who want an exceptional educational experience in a world-class environment.

Strategic Planning

- Expand and continuously benchmark and align educational programs with student, workforce and public health needs.
- Continue to attract qualified students and to provide them with the highest quality educational experience possible.

Education



- Actively engage faculty and students in the conduct and dissemination of collaborative research focused on important health challenges globally, nationally and in the Appalachian communities.

Research



- Expand community-based problem-solving to advance student learning and community benefit.
- Contribute faculty and student expertise to strengthen our communities and professions.

Service and Applied Public Health



- Foster a culture and environment that celebrate diversity and encourage cultural awareness and social justice.

Diversity



- Effectively engage in public health workforce development responsive to workforce needs.

Workforce



- Strengthen the human and fiscal resources in support of the college mission and vision.

Resources

