

VITA

Mary Brannock

Education:

M.S. Global Health, Duke University, Durham, North Carolina, 2019
B.A. Anthropology, University of North Carolina Wilmington, Wilmington, North Carolina, 2014

Experience:

Independent Public Health Consultant, Alaska, Hawai'i and North Carolina. 2019 – Present

Executive Director of Operations (2019) and Project Manager (2018), Duke Interdisciplinary Social Innovators; North Carolina, 2018-2019

mHealth Graduate Fellow, Jacaranda Health; Nairobi, Kenya and Durham, North Carolina, 2017-2019

Graduate Teaching and Research Assistant, Duke University; Durham, North Carolina, 2017-2019

Executive Director of Program Development, Learning Perspectives Incorporated; North Carolina, 2015-2017

Behavioral Specialist, New Hanover County Schools; North Carolina, 2016-2017

Research Assistant, University of North Carolina Wilmington; North Carolina, 2014-2016

Publications:

Brannock, Mary and Bradford, Nicole. (2021). " Barriers to Licensure for Military Spouse Registered Nurses" Journal of Nursing Regulation. NCSBN.

Alexander, William, **Brannock, Mary** and Guevara, Anthony. (2020). "Shifting the Contours of Public Engagement through Ethnographic Filmmaking. Politics, Im/migrant Policing, and Farmworker Health Made Visible" Visual Anthropology Review.

Brannock, Mary, Udayakumar, Krishna, Vasudevan, Lavanya, Baumgartner, Joy Noel. (2020). "Investigating Attitudes and Preferences Towards a Chatbot Pregnancy Guide

Within Facebook's Social Media Platform Among Pregnant Women in Kenya” Duke University. Master’s Thesis. Alexander, William, Guevara, Anthony and **Brannock, Mary**. (2016). “Using Ethnographic Video to Cast Light in the Shadows of Checkpoints” *Practicing Anthropology*.

Presentations:

Duke Business Oriented Women, Panelist, *Social Entrepreneurship and Innovation Perspectives on Impact Investing* (2019)

Global Digital Health Forum, Panelist, *Investigating Attitudes Towards a Chatbot for Pregnancy Support in Facebook’s Social Media Platform Among Pregnant Women in Kenya* (2018)

Duke Interdisciplinary Social Innovators, Presentation, *Digitizing Social Service Resources through Mapping Across North Carolina for Increased Domestic and Intimate Partner Violence Referral* (2018)

Duke Mobile App Gateway, Panelist, *Investigating Chatbots for Pregnancy Support in Facebook’s Social Media Platform Among Pregnant Women in Kenya* (2018)

Triangle Global Health Conference, Poster, *Investigating Chatbots for Pregnancy Support in Facebook’s Social Media Platform Among Pregnant Women in Kenya* (2018)

University of North Carolina Wilmington, Presentation, *Anthropological Theory and Practices in Serving those with Mental Illness* (2016)