

# Mary Brannock

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## OBJECTIVE

Goal oriented and outcome focused Global-Public Health Practitioner with over a decade of experience in research, practice, and evaluation in global-public health fields.

## EDUCATION

**East Tennessee State University**  
Doctor of Public Health, 2024

**Duke University**  
Master of Science, Global Health

**University of North Carolina at Wilmington**  
Bachelor of Arts, Anthropology

## LEADERSHIP EXPERIENCE

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### **Public Health Consultant**

January 2018 - Present

#### *Research and Evaluation*

- Provide professional level research and evaluation to programs and universities in Alaska, Hawai'i and North Carolina. Examples of projects include,
  - A child care needs assessment for the City of Valdez
  - Yearly evaluation of Help Me Grow (2020-present)
  - A Strengthening Families course evaluation for the University of Alaska Anchorage
  - Sex trafficking landscape analysis for Alaska Native Justice Center
  - Resource and referral assessment for North Carolina Coalition Against Domestic Violence
  - Developing beneficiary employment indicators for Alaska Mental Health Trust Authority
  - Research on pharmacist prescribed contraceptive services in Tennessee and Virginia
  - Stop the Bleed evaluation of a low resource model

### **Learning Perspectives, Incorporated**

May 2015 - January 2017

#### *Executive Director of Program Development*

- Provide leadership and programmatic support to a Community Rehabilitation Provider that offers Supported Employment, Behavioral Health, and Community Alternatives Programming. Tasks included,
  - Quarterly evaluation of programmatic milestones
  - Working one-on-one with people living with disabilities to enhance employment outcomes, follow person-centered plans, and develop personal and vocational goals
  - Provide vocational education
  - Leadership and staff mentoring
  - Maintain community engagement: Vocational Rehabilitation, public-school systems, employers, families, and provider networks

### **Military and Veterans Affairs**

June 2023 - Present

*Evaluation Associate*

- Conduct a needs assessment for military-affiliated students at ETSU and Northeast State Community College
- Evaluate a military-affiliated peer-to-peer academic coaching program using a mixed method design

**MobileRN**

July 2019 - November 2020

*Founder*

- Develop a business plan and successfully raise 70K to fund a feasibility review of license portability for military spouse nurses
- Conduct mixed-methods licensure portability feasibility review for military spouse nurses
- Publish a manuscript with policy recommendations that addresses license portability as it relates to the nursing shortage and military spouse employment

**Duke Interdisciplinary Social Innovators (DISI)**

August 2018 - September 2019

*Executive Director of Operations*

- Provide pro-bono consulting services to social organizations with a demonstrated need.
  - Train, coach and direct Project Managers
  - Co-develop DISI strategic direction with board of directors

*Project Manager*

- Provide consulting services to North Carolina Coalition Against Domestic Violence.
  - Create digital referral system of social service resources in all 100 North Carolina counties

**RESEARCH AND ACADEMIA**

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**East Tennessee State University**

August 2021-Present

*Doctoral Graduate Teaching and Assistance*

- Co-instruct Service Grant Writing (COBH 4019) and Principles and Practices of Public Health (COBH 3120)
- Apply for accreditation for a public health simulation lab on campus
- East Tennessee State University's Project EARTH Strategic Planning

**Temple University**

October 2020 - July 2021

*Research Associate and Community Manager*

- Provide professional level research, evaluation, and innovation support to an NIH National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) R01 study on communicating effectively about organ donation with Asian Americans. Tasks included,
  - Managing Community Advisory Board
  - Utilizing elements of Community Based Participatory Research to develop story boards, animation, and dissemination strategies
  - Partnership building with Donate Life America and Asian community groups
  - Developing and launching culturally appropriate animation that encourages organ donation
  - Evaluating performance of animation on Facebook, Instagram, and YouTube

**Duke University and Jacaranda Health**

October 2017 - May 2019

*mHealth Fellow*

- Provide digital health research and innovation expertise in low resource settings
  - Develop and implement sustainable app for pregnancy support in Nairobi, Kenya using Human Centered Design approaches
  - Utilize elements of Community Based Participatory Research for app development

- Evaluate app through mixed methods feasibility testing

**Duke University**

August 2018 - May 2019

*Graduate Teaching Assistant*

- Assist with class lecture and provide classroom support for Global Health Challenges and Global Health Ethics

**University of North Carolina Wilmington**

August 2012 - May 2015

*Research Assistant*

- Provide research support on studies related to rural migrant farmworker health, including labor trafficking.
  - Interview migrant farmworkers and key informants
  - Analyze data for qualitative themes using thematic analysis

**OTHER EXPERIENCE**

**New Hanover County Schools**

February 2016 - January 2017

*Behavioral Specialist*

- Work as a Behavioral Specialist in New Hanover County schools.
  - Improve and develop positive IEP behavioral goals for children aged 5-8 through one-on-one support, assessments and evaluating behavioral plans

**The Full Belly Project**

August 2012 - July 2017

*Program Assistant*

- Assist Executive Director in day-to-day program needs
  - Complete mailings, develop flyers, and brochures
  - Assist in testing and developing low resource innovations
  - Conduct outreach to raise awareness of program activities, goals, and accomplishments
  - Fundraise and organize events such as the Full Belly FEAST

**SKILLS**

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Project Management	Research and Evaluation	Salesforce
Thematic Analysis	Dedoose	Microsoft Suite
Descriptive Statistics	MaxQDA	Tableau
Survey Development	NVivo	
Interviewing and Guide Development	Survey Monkey	
	Qualtrics	

**PUBLICATIONS**

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Rapier, Michelle, **Brannock, Mary**, Keen, Samantha, Smith, Michael, Dowling-McClay, KariLynn. (2023). "Comparing Knowledge, Attitudes, and Beliefs About Differing Models of Pharmacist-Prescribed Contraception in Central Appalachia" American College of Clinical Pharmacy. American College of Clinical Pharmacy Virtual Poster Symposium.

Karki, Arpana, Ahuja, Manik, **Brannock, Mary**, Mitchel, Devonte. "Examining Substance Use and Mental Health Problems Among Veterans in Tennessee" (2023). American Public Health Association, Annual Meeting (forthcoming).

Karki, Arpana, Ahuja, Manik, **Brannock, Mary**, Mitchel, Devonte. “Examining Substance Use and Mental Health Problems Among Veterans In Tennessee” (2023). Appalachian Student Research Forum.

**Brannock, Mary** and Bradford, Nicole. (2021). "Barriers to Licensure for Military Spouse Registered Nurses" *Journal of Nursing Regulation*. NCSBN.

Alexander, William, **Brannock, Mary** and Guevara, Anthony. (2020). “Shifting the Contours of Public Engagement through Ethnographic Filmmaking. Politics, Im/migrant Policing, and Farmworker Health Made Visible” *Visual Anthropology Review*.

**Brannock, Mary**. (2019). “Investigating Attitudes and Preferences Towards a Chatbot Pregnancy Guide within Facebook's Social Media Platform Amongst Pregnant Women in Kenya.” Master's thesis, Duke University. Retrieved from <https://hdl.handle.net/10161/18868>.

Alexander, William, Guevara, Anthony and **Brannock, Mary**. (2016). “Using Ethnographic Video to Cast Light in the Shadows of Checkpoints” *Practicing Anthropology*.

## **PRESENTATIONS**

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Health Occupation Student Association, Presenter, International Leadership Conference, *Low Resource Innovation* (2023)

Duke Business Oriented Women, Panelist, *Social Entrepreneurship and Innovation Perspectives on Impact Investing* (2019)

Global Digital Health Forum, Panelist, *Investigating Attitudes Towards a Chatbot for Pregnancy Support in Facebook's Social Media Platform Among Pregnant Women in Kenya* (2018)

Duke Interdisciplinary Social Innovators, Presentation, *Digitizing Social Service Resources through Mapping Across North Carolina for Increased Domestic and Intimate Partner Violence Referral* (2018)

Duke Mobile App Gateway, Panelist, *Investigating Chatbots for Pregnancy Support in Facebook's Social Media Platform Among Pregnant Women in Kenya* (2018)

Triangle Global Health Conference, Poster, *Investigating Chatbots for Pregnancy Support in Facebook's Social Media Platform Among Pregnant Women in Kenya* (2018)

University of North Carolina Wilmington, Presentation, *Anthropological Theory and Practices in Serving those with Mental Illness* (2016)

## **COMMITTEES AND WORKING GROUPS**

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East Tennessee State University Research and Development Committee 2022-present

423 Unsilenced 2022-present

CCAHT Adult Working Group 2023-present