



EAST TENNESSEE STATE  
UNIVERSITY



# ETSU FOUNDATION

Quarterly Report

2nd Quarter

October 1 - December 31, 2022

ETSU Foundation | [give@etsu.edu](mailto:give@etsu.edu) | [www.etsu.edu/give](http://www.etsu.edu/give)

Dear Loyal Supporters,

President Noland has often commented on the magic that surrounds our campus and this community during the days and weeks leading up to the beginning of a new semester. Truly there is a heightened level of excitement and energy that our students and faculty bring as they return to ETSU as new classes, new friendships, and new dreams await. Fortunately, we get to experience this season of renewal twice during the academic year, once in the fall and again in January.

The spring 2023 semester began January 17. In addition to welcoming our returning students back from holiday break, we also greeted several faculty and staff who are joining the ETSU family, as well as many new Buccaneers, including the newest class of students in our Doctor of Physical Therapy program.

With the new year and the new semester, a new chapter begins. As you know, we closed *The Campaign for ETSU* last year, raising over \$163 million. What an epic chapter that was! The dollars raised through that comprehensive campaign will have a transformative and lasting influence on our students and faculty and on our campus. Now, we turn our attention to writing the next chapter. ETSU is progressing through an era of unprecedented expansion as three major building projects are in the planning stages. Private support will be needed to bring these works to completion. Our campus is also witnessing significant enrollment growth, and to sustain this momentum we must continue creating competitive scholarship opportunities to recruit and retain the brightest students. Our next chapter will also bridge enhanced opportunities to support the scholarly endeavors and classroom experience of our world-class faculty.

So much awaits.

Without you, none of this would be possible. Thank you for your continued support of East Tennessee State University, and thank you for being part of our story.

Sincerely,



Pam Ritter  
Vice President for University Advancement  
President/CEO of ETSU Foundation

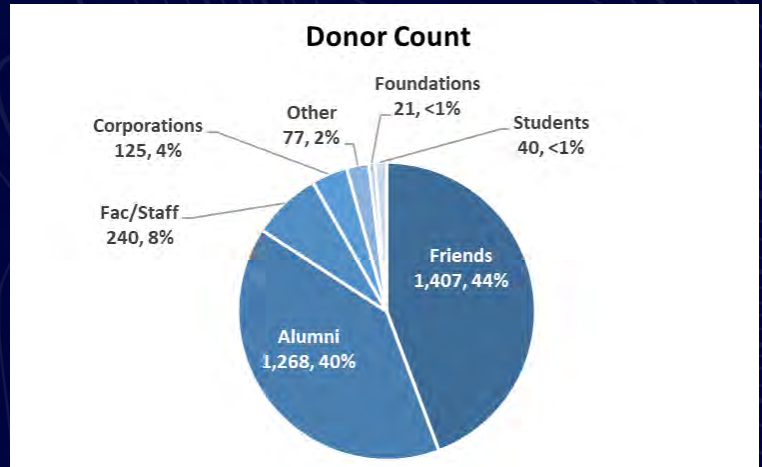
*P.S. Join the President's Circle! The President's Circle is here to recognize annual donors to the university. With your gift of \$1,000 or more to area(s) of your choice, you will be invited to attend special events and will receive information and updates throughout the year. Tell your friends and colleagues about the President's Circle. You can make a gift to ETSU at any time at [www.etsu.edu/give](http://www.etsu.edu/give).*



# ETSU FOUNDATION BALANCE

The total fund balance as of December 31, 2022 was **\$139,416,239**.

**NOTES:** The balance is based on market value as of the date indicated; balance will fluctuate with market conditions. The below graphs reflect October 1 - December 31, 2022 activities.



Funds Raised			
	Net Production	Philanthropic Cash	Annual Fund
2022-23	9,425,225	13,231,756	576,784
2021-22	15,482,750	6,526,547	470,062
Change	-6,057,525	6,705,209	106,722
% Chg	-39.12%	102.74%	22.70%

Staff Activity						
	Campus	Visits	Email	Events	Letters	Calls
2022-23	39	407	2,283	290	631	1,222
2021-22	45	408	2,851	255	822	831
Change	-6	-1	-568	35	-191	391
%	-15%	0%	-25%	12%	-30%	32%



## Major Giving

- ▶ Interviews will begin soon with candidates to fill two Director of Development positions for Athletics.
- ▶ A national search has begun for a new Director of Development for the College of Business and Technology.

## Advancement Services

- ▶ The contract for a new Customer Relationship Management (CRM) system has been signed. Implementation activities are scheduled to begin in February.
- ▶ Advancement Services has hired Matthew Jenkins as the new Gift Processor.
- ▶ Staff has completed CASE's national Alumni Engagement Survey for the first time.

## Annual Giving

- ▶ The committee preparing for the 2023 Day of Giving (April 18-19) is forming. If you are interested in participating, we are always looking for alumni and friends to help guide us. Contact Jon See at

seejs1@etsu or (423) 439-6141.

- ▶ Annual gift totals continue to increase, crossing the \$1.2M mark by end of calendar year for the first time ever.

## Planned Giving

- ▶ Rebecca Muncy has been hired as the new Executive Director of Planned Giving, replacing Bob Lange, who retired in early January.

## Alumni Association

- ▶ The 2022 Alumni Awards were presented to William B. Greene, Jr., Lisa Carter, Steven DeCarlo, Justice Jeffery Bivins, Betsy Bowers, Lendwerd "Lenny" Simpson, and Dr. Brian Noland.
- ▶ A tremendous turnout was reported at Homecoming 2022 (October 21-22). Major events included the Annual Luncheon Under the Tent, a football game against Samford, and more.
- ▶ The 55th Annual ETSU National Alumni Association Golf Classic was held on October 28.



# UNIT REPORTS

## Clinical & Rehabilitative Health Sciences

- ▶ ETSU's online Bachelor of Science degree in radiologic science **ranks third in the country**, according to EduMed.org's rankings of the "Best Online Radiology Tech Programs for 2023."
- ▶ Dr. Lynn Williams is currently **servicing as Interim Dean** of the College of Clinical and Rehabilitative Health Sciences.

## Nursing

- ▶ On March 21, the college will hold its **inaugural Pattie Lathan Browder Visiting Lecture Series** event, "Nurses Live Their Stories as Caring, Competent Professionals", presented by Dr. Patricia Burkhart, Ph.D., RN. Refreshments will be served at 10:30 a.m. at the Millennium Center, followed by the lecture at the Martin Center for the Arts at 11:30 a.m.
- ▶ A \$1.3 million grant from the Tennessee Department of Health awarded to ETSU's College of Nursing and Bill Gatton College of Pharmacy will **fund mobile clinics for delivering COVID-19 vaccines to rural communities**.
- ▶ ETSU is among the **top online nursing programs in Tennessee** for 2023, according to a new ranking released by EduMed.org.





## Gatton College of Pharmacy

- ▶ The college earned the American Association of Colleges of Pharmacy's Lawrence C. Weaver Transformative Community Service Award this year, the **top national pharmacy award** for service to the community.
- ▶ The college's **salumni report a 95% satisfaction rate** with their PharmD education, as opposed to the national average of 82% for all pharmacy schools.
- ▶ ETSU's American Pharmacists Association - Academy of Student Pharmacists Operation Substance Use Disorders committee **earned the Chapter Achievement Award** first runner-up in 2022 for the 2020-21 academic year.

## Public Health

- ▶ The Fall 2022 semester witnessed the **largest total enrollment** in the college's history.
- ▶ The college was listed among **the top third of all public health schools** and programs in the nation by *U.S News & World Report*.
- ▶ Of the nearly 400 recent graduates from the Department of Health Sciences, almost **one-fifth have been accepted to medical school, one-fifth to graduate school, and one-fifth to either pharmacy or physician assistant school.**

### Report Schedule:

- ▶ 1st Quarter - Arts & Sciences, Business & Technology, Clemmer College, Medicine
- ▶ 2nd Quarter - Clinical & Rehabilitative Health Sciences, Nursing, Pharmacy, Public Health
- ▶ 3rd Quarter - Athletics, Student Life & Enrollment, University Programs, WETS-FM, Martin Center
- ▶ 4th Quarter - Annual Report

