

CENTER FOR NURSING

ADVANCEMENT

THOUGHTS FROM THE FRONTLINE

SEPTEMBER 2024

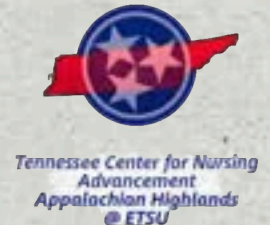
Refreshing Our Identity: Potential Rebranding

We're thrilled to share some exciting news with you! We're in the process of rebranding, and as part of this transformation, we may be changing our name and unveiling a new logo. Here's what's happening:

Possible Name Change: We're considering updating our name from the Appalachian Highlands Center for Nursing Advancement to the Tennessee Center for Nursing Advancement. This proposed new name would better reflect our expanded focus and dedication to nursing professionals across all of Tennessee. While our name might be changing, our commitment to serving the Ballad Health service region in the Appalachian Highlands remains as strong as ever.

Upcoming New Logo: Along with the potential name change, we're also planning to introduce a new logo that represents our modern approach and statewide mission. This updated visual identity will be featured on our website, social media, and all communications, signaling our ongoing commitment to nursing support and education.

What This Means for You: Despite these changes, our mission and values will remain the same. We are dedicated to advancing the nursing profession and continuing to provide the valuable resources you've come to rely on. You can expect the same high level of service and dedication from us. Potential Logos below.



Season 2 of 'Voices from the Nursing Frontline' Premieres with Dr. Christy Hall

We're excited to announce that Season 2 of 'Voices from the Nursing Frontline' premiered on August 28, featuring guest and podcast host Dr. Christy Hall.

This season brings a fresh new look and sound: along with a new name, we've revamped our logo and introduced a special intro and outro by ETSU's Bluegrass Pride Band.

September's lineup promises to be compelling, with upcoming guests including nursing executives, deans, bedside nurses, and nursing students. Topics will span a range of issues, including wellbeing, data, innovation, collaboration, and unique programs enhancing the nursing pipeline.

Catch up on Season 1 on your favorite podcast platform or visit our website [HERE](#). Stay tuned for the latest stories and insights from the nursing community!



Center's Search for Executive Director in Full Swing!

We're thrilled to announce that, in collaboration with Parker Executive Search, the Center is on the hunt for our next Executive Director! This crucial position will lead our dedicated team in developing and implementing strategies to tackle the key challenges in recruiting, retaining, and advancing our healthcare workforce, with a special emphasis on nursing throughout our region and state.

As of our latest update from Parker Executive Search, we've attracted 23 enthusiastic candidates and have now narrowed it down to the top 3. We're excited to interview these finalists in person during the week of October 7th, where each candidate will present their vision for the future of the Center.

For more details about the role and to view the job posting, click [HERE](#).



Dr. Robinson Updates Tennessee Board of Nursing

On August 8th, Dr. Roslyn Robinson, the Center's Interim Executive Director, delivered a compelling presentation to the Tennessee Board of Nursing.

Dr. Robinson highlighted the Center's progress since late 2023, covering recent new hires, updates on our website, and initiatives like our podcast, *Voices from the Nursing Frontline*, and our newsletter, *Thoughts from the Frontline*. She also discussed our collaborations with OpusVi, ETSU College of Public Health, and Belmont University.

Additionally, Dr. Robinson outlined future directions and upcoming projects for the Center.

The presentation received positive feedback and was attended by the director of the Tennessee Board of Nursing, along with other key stakeholders. To view Dr. Robinson's full presentation, click [HERE](#).

Exciting Update: New Website Development Underway!

In compliance with Bill HB 2148 - SB 2401, the Center is thrilled to announce that we have selected RJP, a third-party IT company, to build our new website. After a thorough review of three IT companies, RJP emerged as the ideal partner to bring our vision to life.

The website development will unfold in two phases. The first phase will focus on creating the foundational framework and incorporating essential features such as an events calendar, a resources section, a board member spotlight, and a newsletter sign-up area. In the second phase, we will enhance the site with advanced features, including an interactive job board and user-submitted spotlights.

We anticipate the entire project will take approximately 6-8 weeks to complete. Throughout the process, RJP will prioritize detailed Search Engine Optimization (SEO) and Search Engine Marketing (SEM) to ensure our website performs effectively and reaches our audience.

This new website will play a crucial role in enhancing our brand reputation and connecting with our community. Stay tuned for updates as we progress!

Spotlight on Nurse Leadership: From Daytime Tricities to Celebratory Luncheons

We're thrilled to announce the successful completion of our inaugural Nurse Leadership class on August 23rd! In collaboration with OpusVi, we guided 14 nurse leaders through an enriching 12-week, instructor-led online course designed to enhance their leadership skills.

On September 6th, Drs. Rozlyn Robinson and Christy Hall appeared on the Daytime Tricities show to discuss our upcoming Nurse Leadership luncheon and introduce our newly rebranded podcast, *Voices from the Nursing Frontline*, which launched on August 28, 2024. To view the segment, click [HERE](#).



To celebrate the achievements of our first cohort, we will host a special luncheon at the Model Mill on September 12th. We're expecting around 50 attendees, including the cohort's supportive supervisors, and the event will be featured in local media.

Don't miss out on hearing from our cohort as they share their experiences on the *Voices from the Nursing Frontline* podcast. Tune in to hear their inspiring stories and insights from the Nurse Leadership Class.



Right: Drs. Hall & Robinson nervously waiting
Left: Chris McIntosh, Drs. Robinson, Hall, Briggs



RETIRED NURSE CADET ORAL HISTORY STUDY

Calling all Retired Nurse Cadets!

Did you or someone you know attend Cadet Nurse training during World War II? We want to hear your story!

We are conducting an oral history study to capture and document the experiences, education, and practice of Nurse Cadets trained in the Cadet Nurse program. If you were part of this historic program, we invite you to participate.

What to Expect:

Interview Duration: Approximately 1 to 1 ½ hours

Format: Video or audio recording

Location Options: In person, by phone, or through Zoom

Interested?

For more information, please contact:

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Your stories are valuable and will help preserve the legacy of the Nurse Cadet program. We look forward to hearing from you!