



## BLUE & GOLD DIGEST

November 2017

*A monthly summary of major activities from ETSU governing bodies*

### FACULTY SENATE

*epps@etsu.edu*

*Meeting highlights/activities summary:*

- Faculty Senate affirmed the proposed changes to the Constitution of the Tennessee University Faculty Senates (TUFS).

*Note: For complete minutes and other information regarding Faculty Senate meetings, visit <http://www.etsu.edu/senate/>.*

### ACADEMIC COUNCIL

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*Meeting highlights/activities summary:*

- During the October 10 meeting of the Academic Council, Dusty Duncan (interim director of admissions) and Emily Goepel (admissions communications manager) presented a projected protocol for encouraging communication and collaboration between the Office of Undergraduate Admissions and other colleges/offices in undergraduate student recruitment efforts. They highlighted the Admission Office's current efforts – using interactive forms for real-time information gathering, data analytics of past patterns/trends, upcoming student visits/college fairs, and recruitment packets – and offered training and assistance for anyone interested. The Academic Council unanimously agreed to work alongside the Admissions Office pertaining to recruitment.
- Dr. Bach updated the council regarding the impending national search for a new director of undergraduate admissions, stating that the goal is to fill the position by June 30, 2018. He provided an overview of the delegation of the

director's duties and responsibilities to other Admissions staff during the interim period and underscored the importance of focusing continuing robust recruitment and enrollment goals for fall 2018.

- Dr. Ramona Williams provided an update regarding Royall's outreach to high school sophomores, juniors, and seniors for schools within a 250-mile radius of ETSU. Several efforts are underway to attract these students, including application campaigns, scholarship alternatives, and modifying the packet mail-out date to accommodate the new FAFSA deadlines.
- Dr. Thomas Schacht reported on the status of exploring digital options for tracking and reporting faculty activities. He said that current measures are inefficient for gathering and analyzing information, but that platforms are available to gather and support data in a single repository. He is exploring options that will interact with other university systems.
- Dr. Mike Hoff reported on the Academic Performance Solutions (APS) platform's ability to enable data-informed decision making and to provide an unparalleled database for both national and peer-based comparisons. He highlighted several key attributes of APS, including a data quality audit, institutional opportunity assessment, benchmarking insights, a dedicated consultant, and support for best practices initiatives.

## STAFF SENATE

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*Meeting highlights/activities summary:*

- Attended a planned workday session in Gatlinburg.

*Note: For complete minutes and other information regarding Staff Senate meetings, visit <http://www.etsu.edu/staffsenate/meetings/minutes.php>.*

## STUDENT GOVERNMENT ASSOCIATION

*sgasec@etsu.edu*

*Meeting highlights/activities summary:*

- A Buc Fund meeting was held on Oct. 31 and a number of organizations received funding.

*Note: For complete minutes and other information regarding SGA meetings, visit <http://www.etsu.edu/sga/>.*

# UNIVERSITY COUNCIL

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## *Meeting highlights/activities summary:*

- Dr. Bill Flora is the parliamentarian for the University Council.
- Reports from various senates and groups were made.
- Ms. Lisa Williams reported that the Office of University Counsel has reviewed the public comments offered regarding the Interim Alcohol Policy. The policy was approved by University Council with an amendment to remove the Ward Room from the list of venues since the area was being designated as academic office space.
- Dr. B.J. King reported on three policies and procedures that have been approved by the ETSU Board of Trustees. These include General Purchasing, Receipt of Materials, and Payment of Invoices; General Travel; and Contracts and Signatory Authority.
- Dr. Cecilia McIntosh delivered a presentation on the status of graduate education at ETSU.
- President Noland reported on his recent State of the University Address and also spoke about the implementation of the new budget model.
- President Noland discussed the recent successful Homecoming celebration.

***Note: For complete minutes and other information regarding the Interim University Council, visit <http://www.etsu.edu/universitycouncil/meetings.php>.***