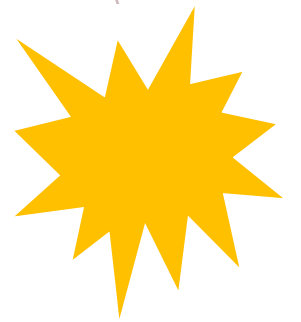


ETSU STEWARDSHIP OF PLACE

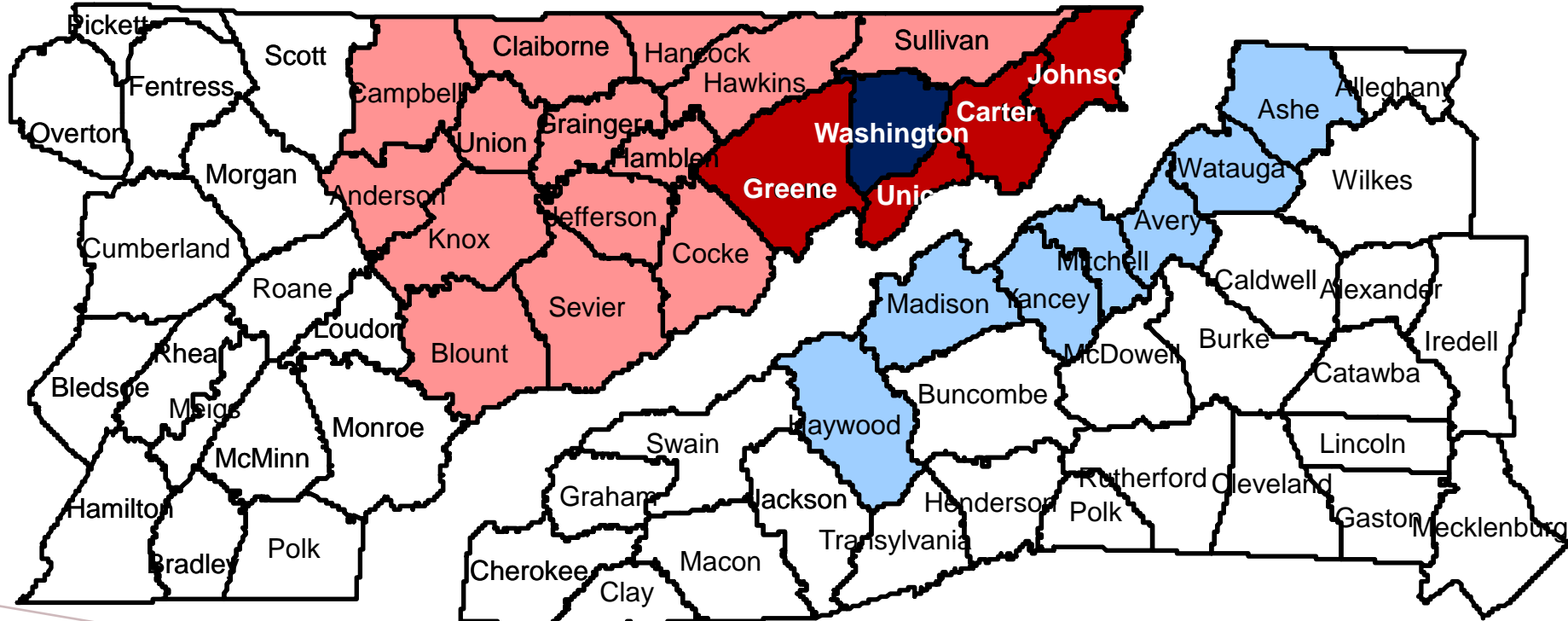
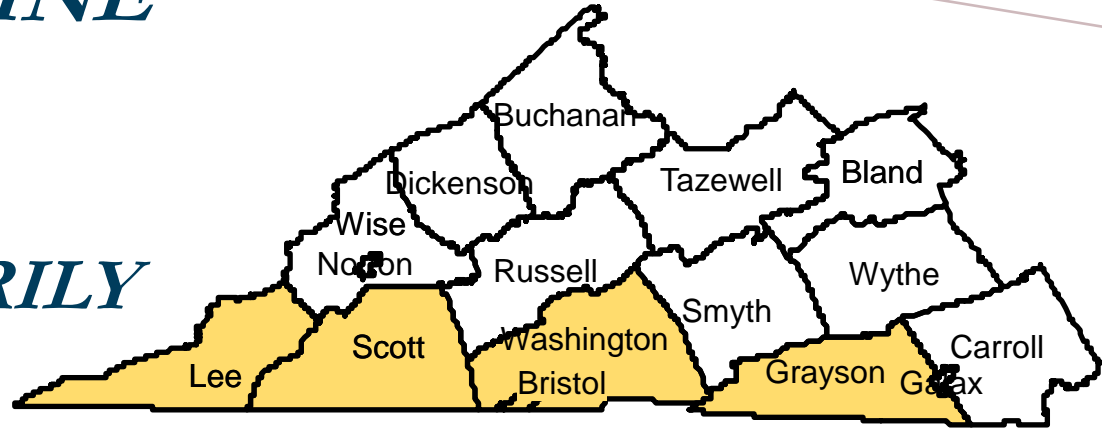
SPOTLIGHT ON
CARTER, GREENE, JOHNSON,
UNICOI COUNTIES

May 2021



THE EDUCATION PIPELINE LEADING TO ETSU

REGION-COUNTIES PRIMARILY SERVED



First-Time Freshmen – 68%

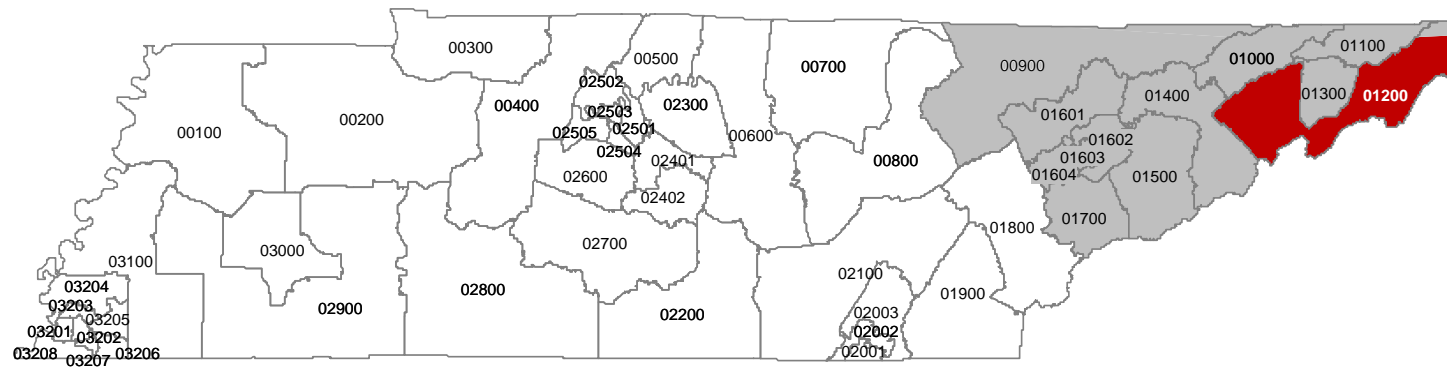
All Undergraduates – 74%



Combined Public Use Microdata Areas (PUMAs) for ETSU Region

Lowest Unit of Analysis for Most U.S. Census Bureau Data

PUMA	County and City
900	Campbell, Claiborne, Scott, Morgan & Hancock Counties
1000	Hawkins & Sullivan (Northwest) Counties--Kingsport City
1100	Sullivan County (Southeast)--Bristol City
1200	Greene, Carter, Unicoi & Johnson Counties
1300	Washington County--Johnson City
1400	Hamblen, Cocke & Grainger Counties
1500	Sevier & Jefferson Counties
1601	Anderson, Union & Knox (North) Counties--Oak Ridge (East) & Clinton Cities
1602	Knox County (East)
1603	Knoxville City
1604	Knox County (West)--Farragut Town
1700	Blount County

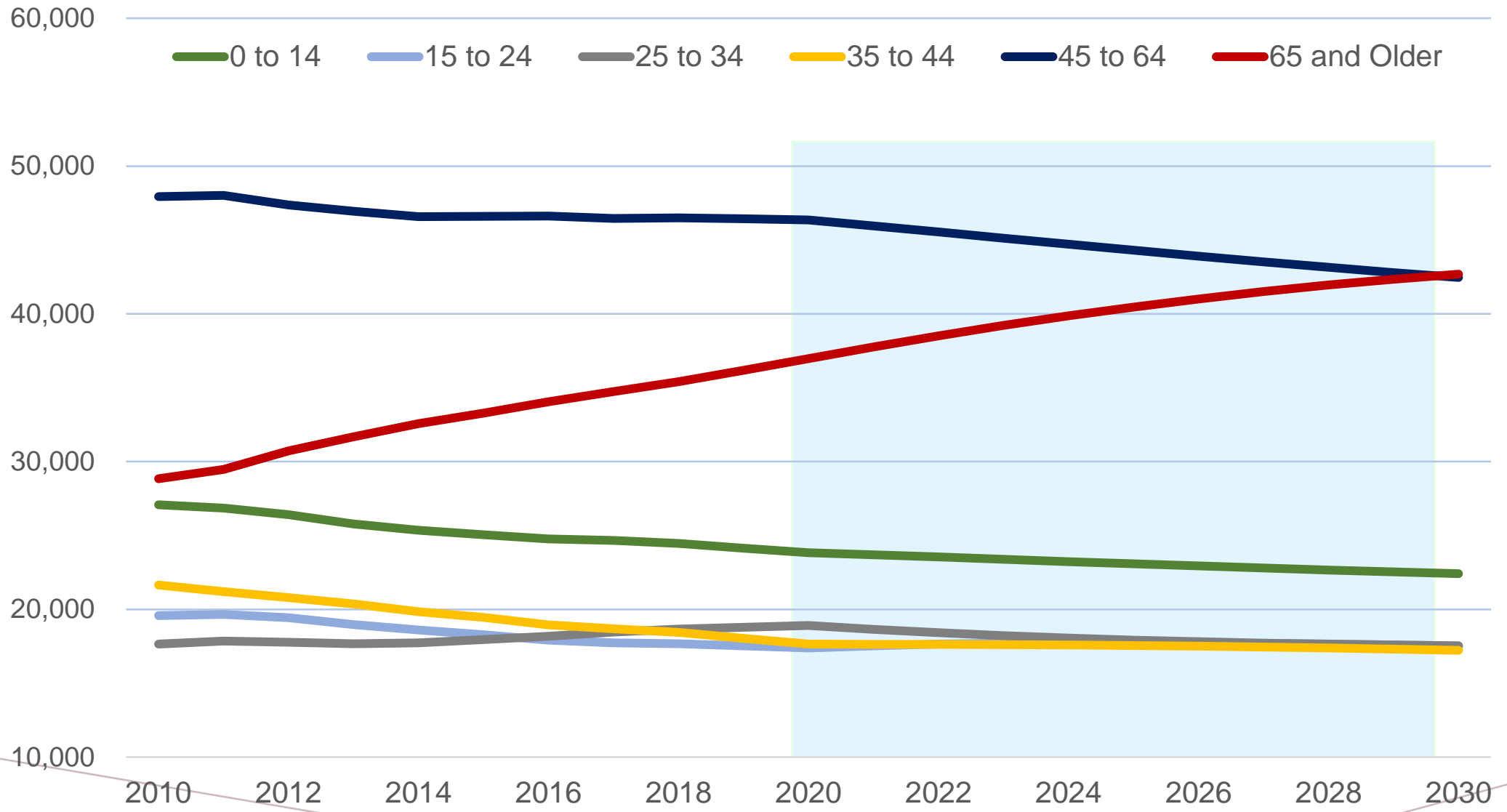


POPULATION



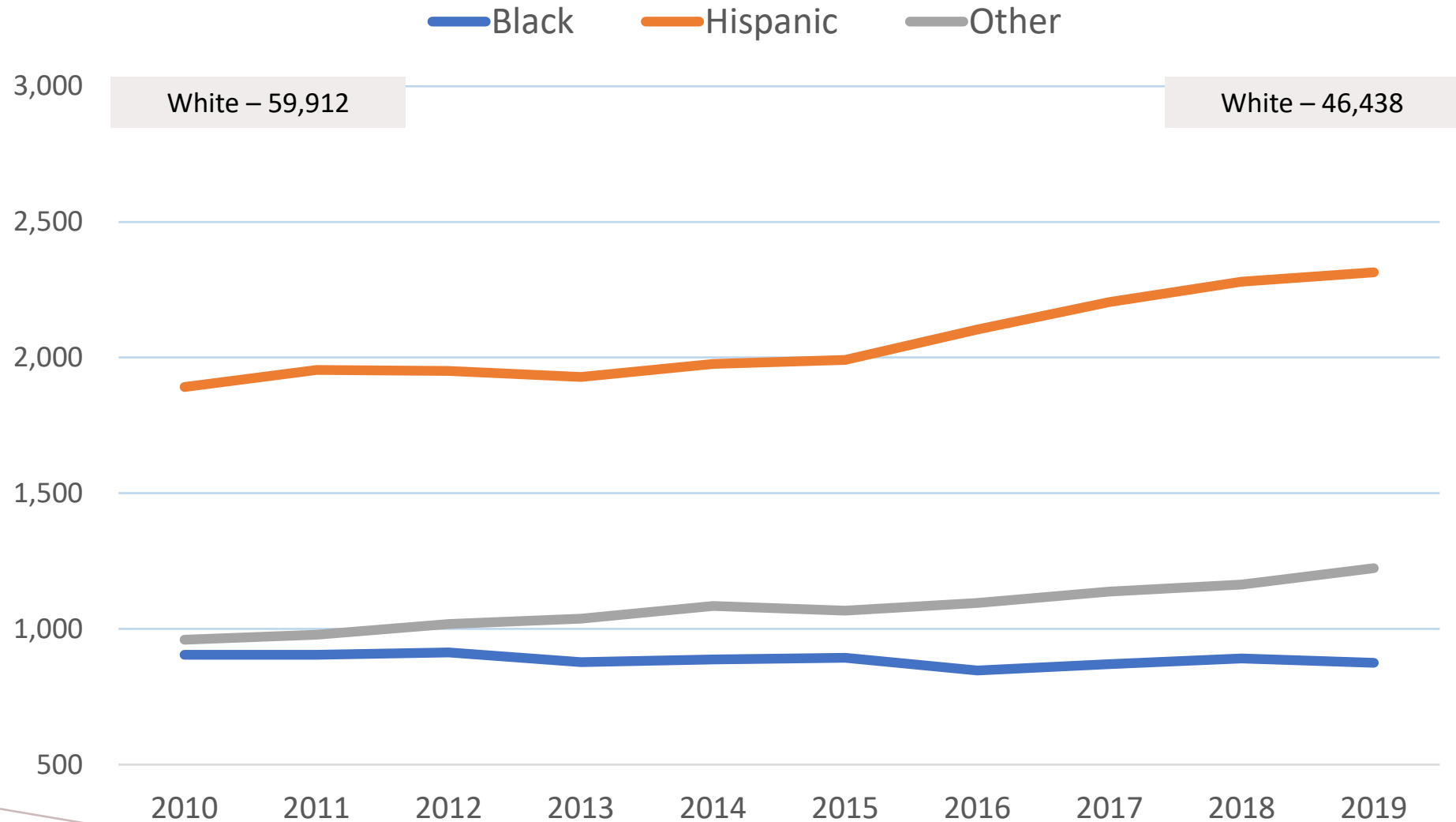
POPULATION CHANGE BY AGE-GROUP

CARTER, GREENE, JOHNSON, UNICOI COUNTIES 2010 TO 2030



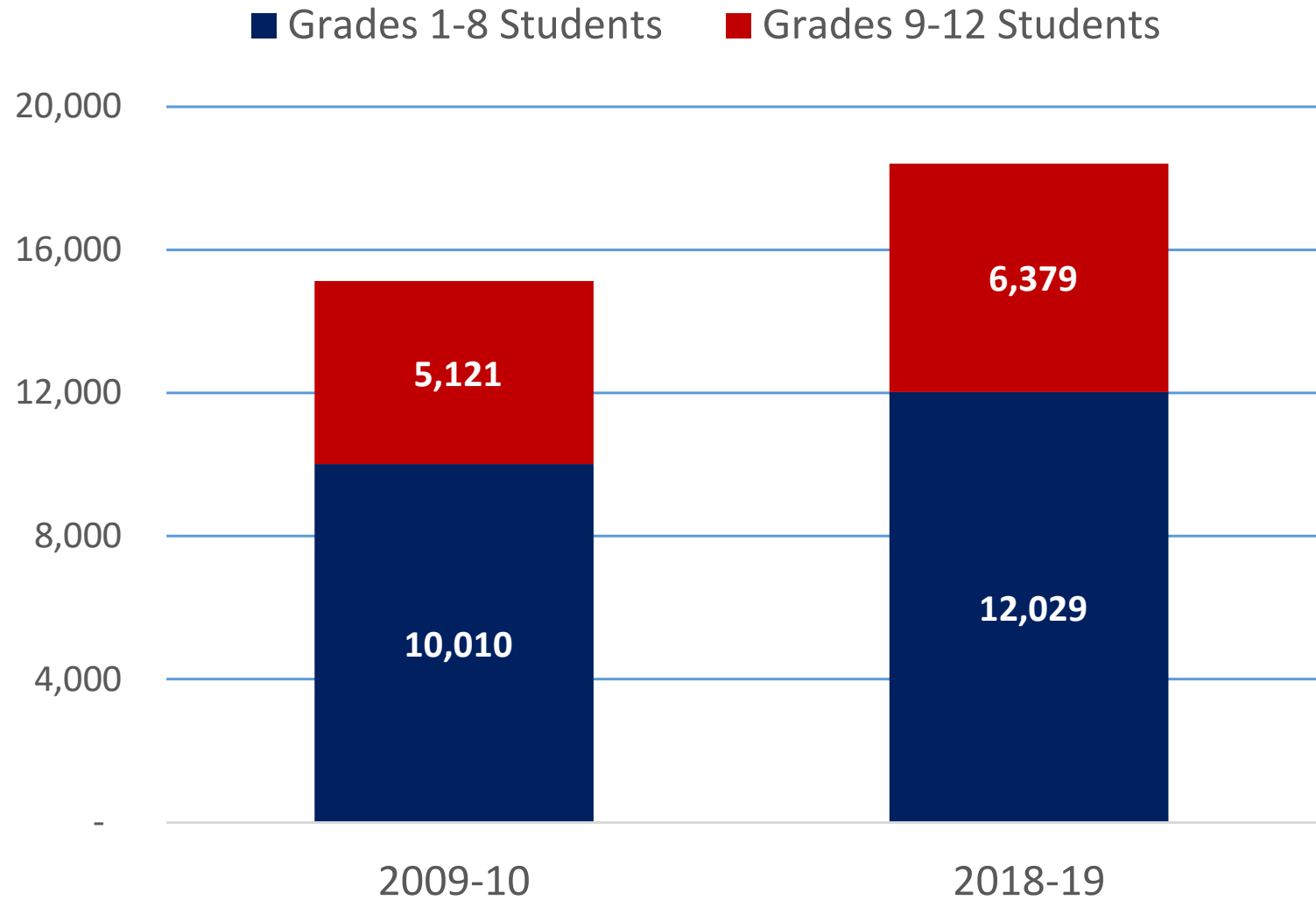
Source: U.S. Census Bureau, TN State Data Center

POPULATION ESTIMATES OF MINORITIES – AGE 0 TO 24 CARTER, GREENE, JOHNSON, UNICOI COUNTIES (2010 TO 2019)



CHANGE IN K-12 ENROLLMENT

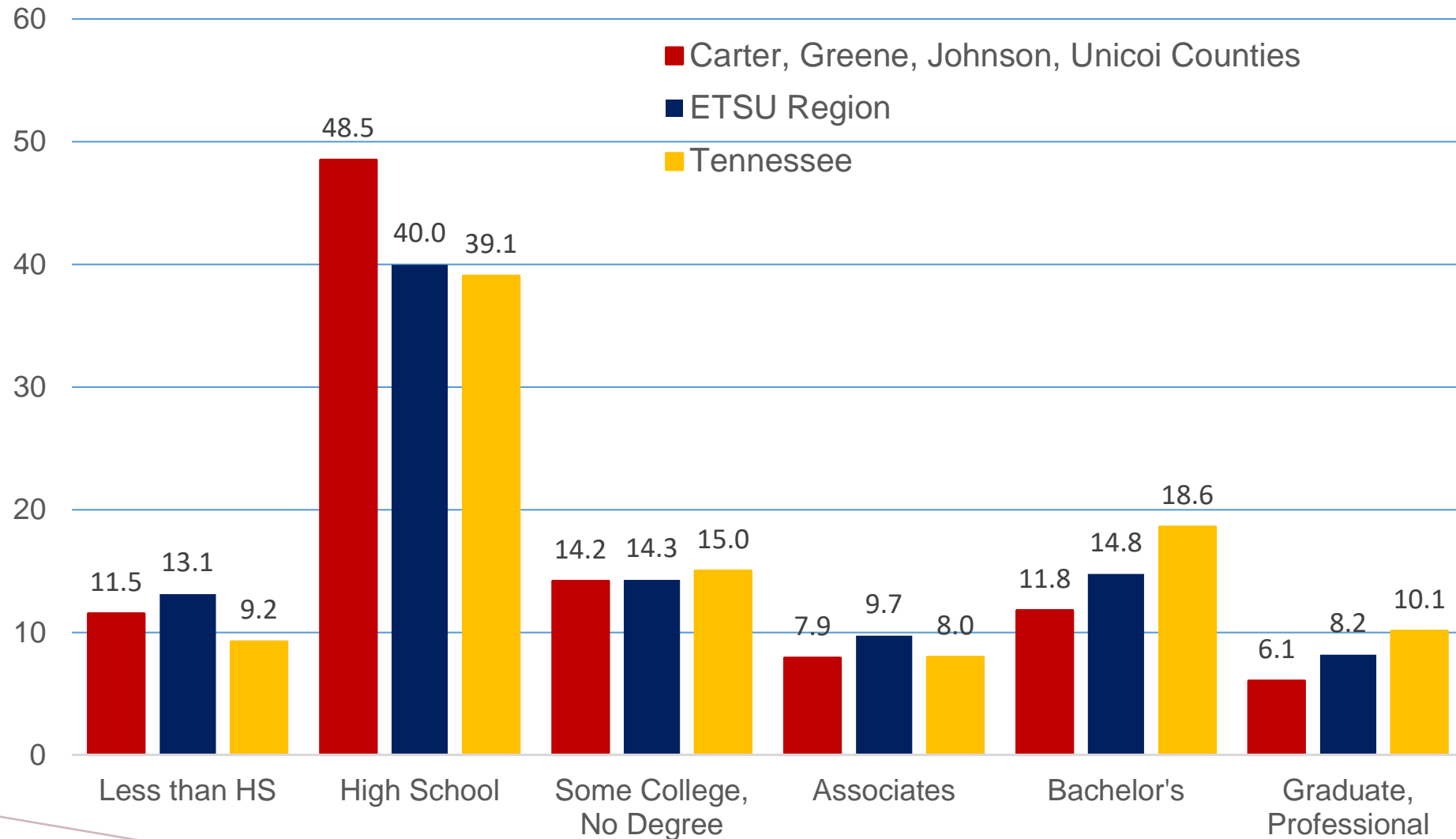
*CARTER, GREENE,
JOHNSON, UNICOI
COUNTIES*



EDUCATION



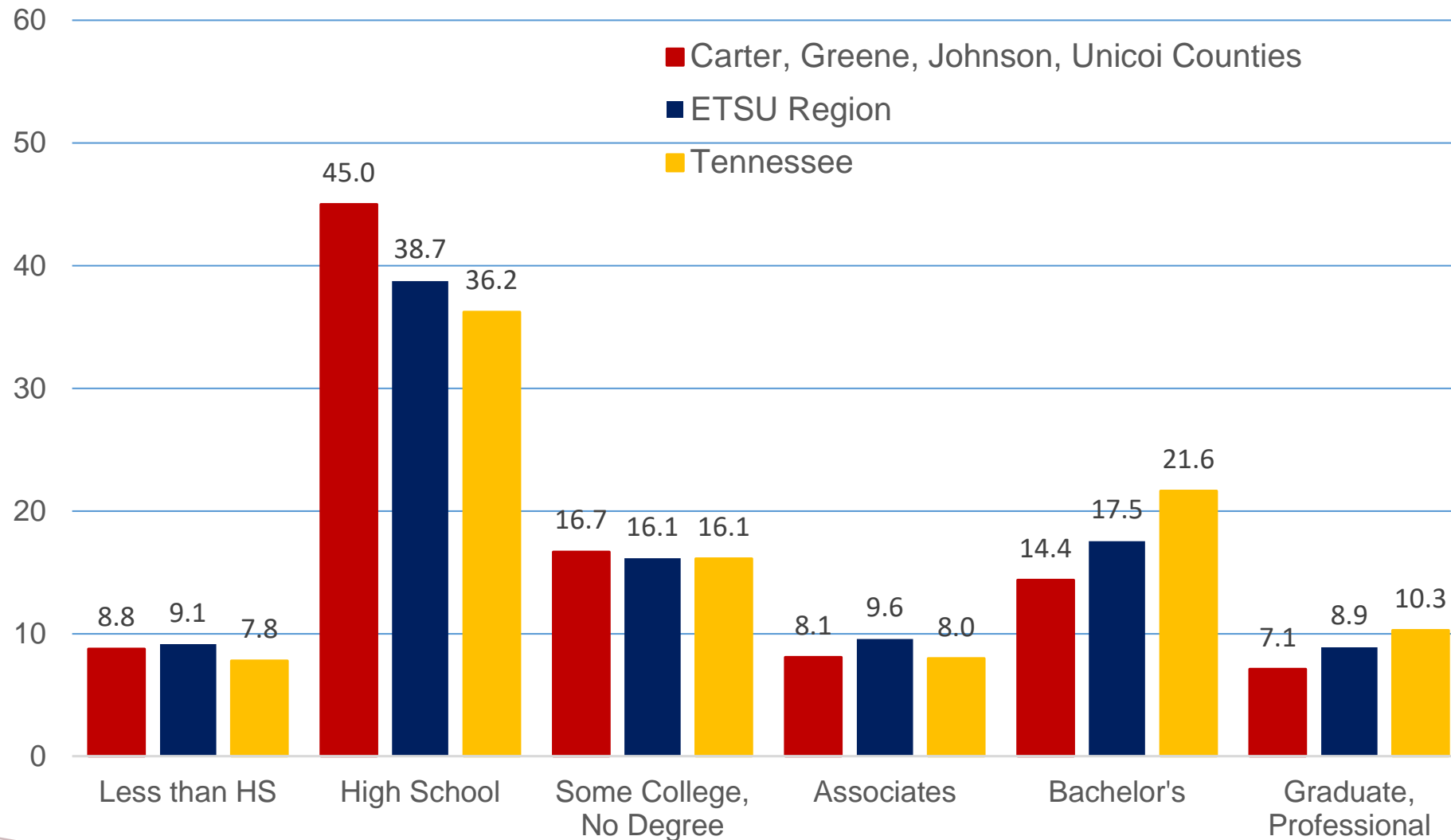
EDUCATIONAL ATTAINMENT OF 25 TO 64 YEAR OLD'S CARTER, GREENE, JOHNSON, UNICOI COUNTIES, ETSU REGION, TN (2019)



Source: U.S. Census Bureau, American Community Survey Public Use Microdata Samples



EDUCATIONAL ATTAINMENT OF 25 TO 39 YEAR OLD'S CARTER, GREENE, JOHNSON, UNICOI COUNTIES, ETSU REGION, TN (2019)



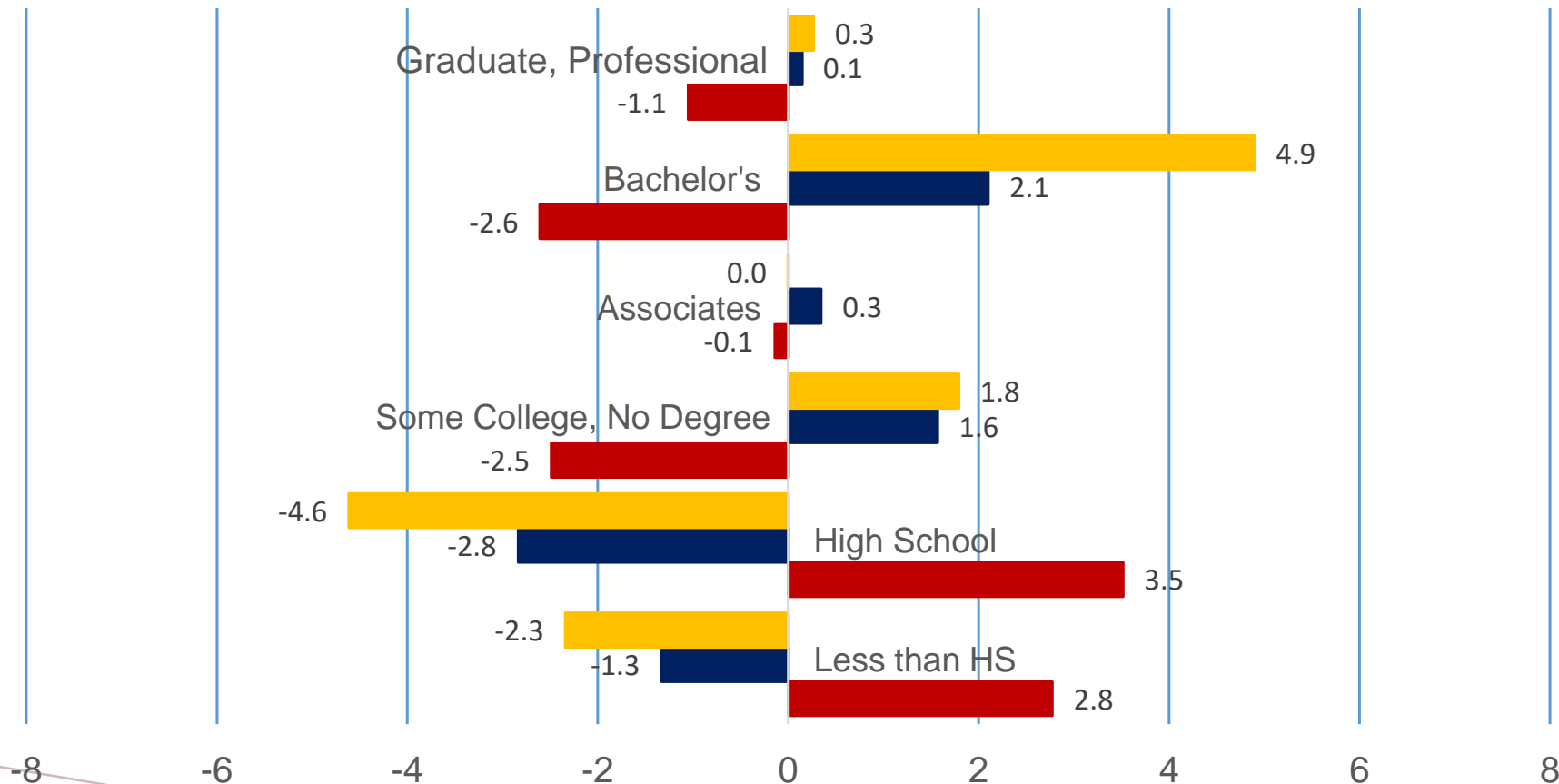
Source: U.S. Census Bureau, American Community Survey Public Use Microdata Samples



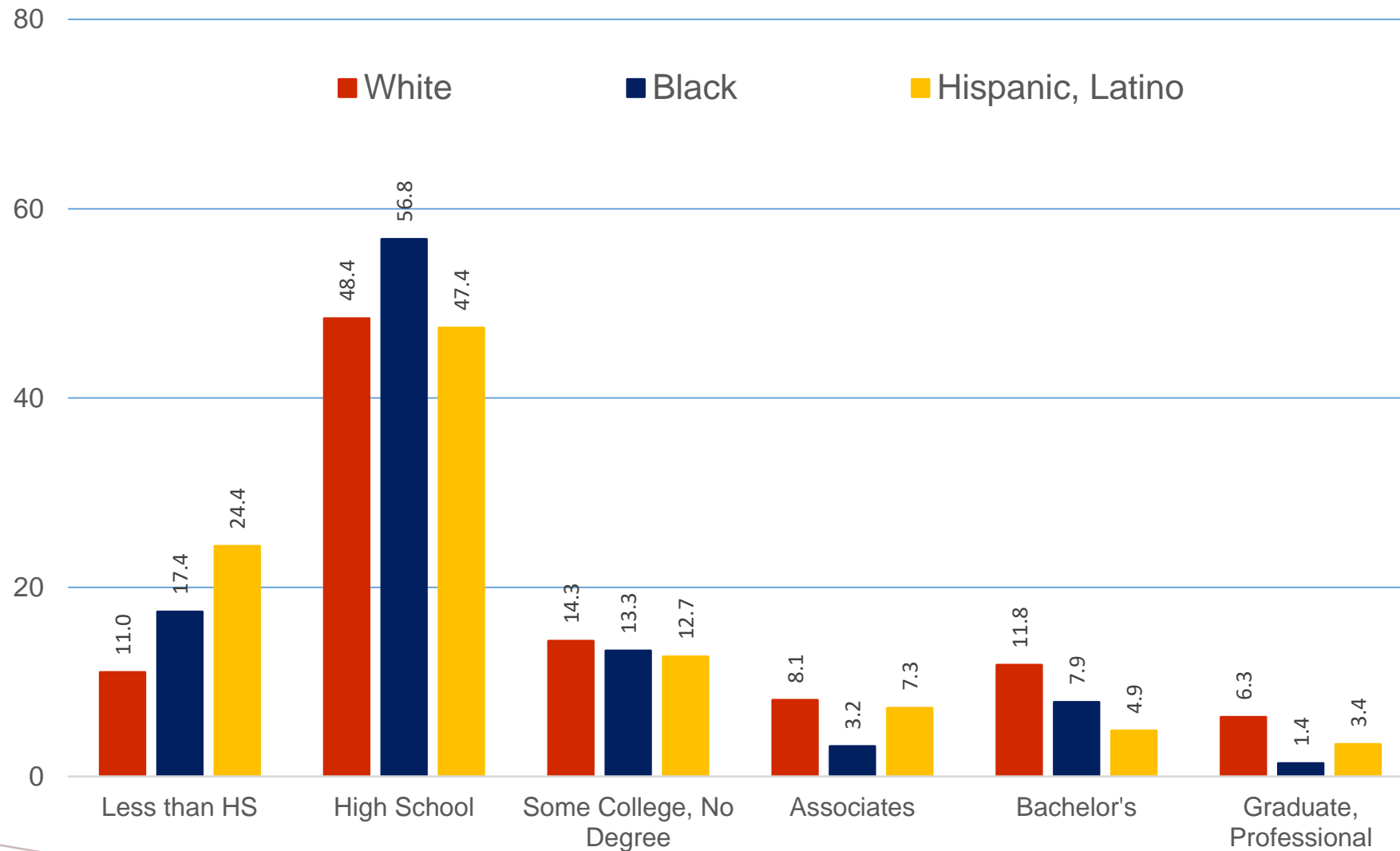
PERCENTAGE CHANGE IN EDUCATIONAL ATTAINMENT FROM YOUNG (AGED 25 TO 39) TO OLDER (40 TO 64)

CARTER, GREENE, JOHNSON, UNICOI COUNTIES, ETSU REGION, TN (2019)

■ Tennessee ■ ETSU Region ■ Carter, Greene, Johnson, Unicoi Counties



EDUCATIONAL ATTAINMENT OF 25 TO 64 YEAR OLD'S BY RACE/ETHNICITY – CARTER, GREENE, JOHNSON, UNICOI COUNTIES (2019)



Source: U.S. Census Bureau, American Community Survey Public Use Microdata Samples

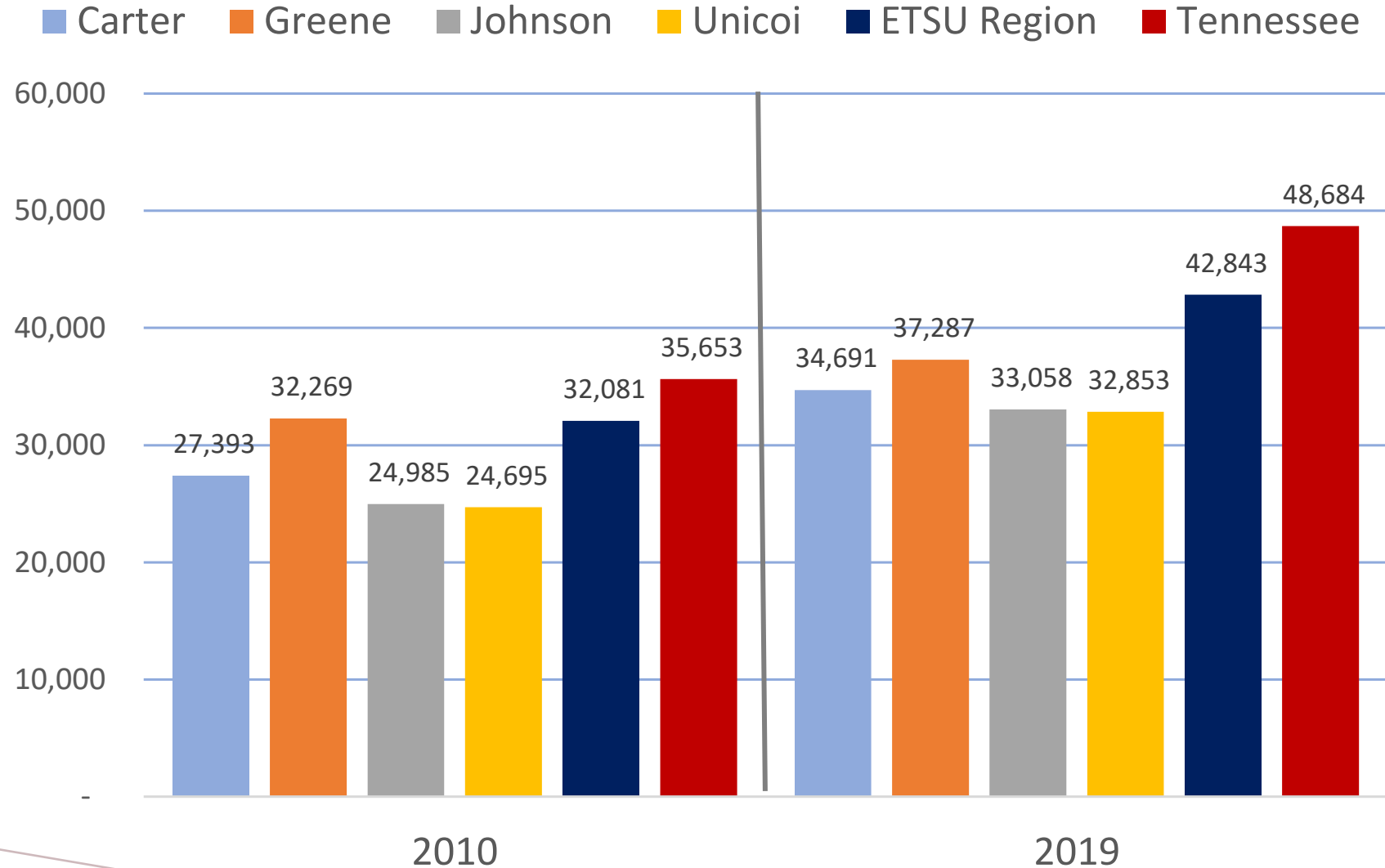


EMPLOYMENT AND WORKFORCE



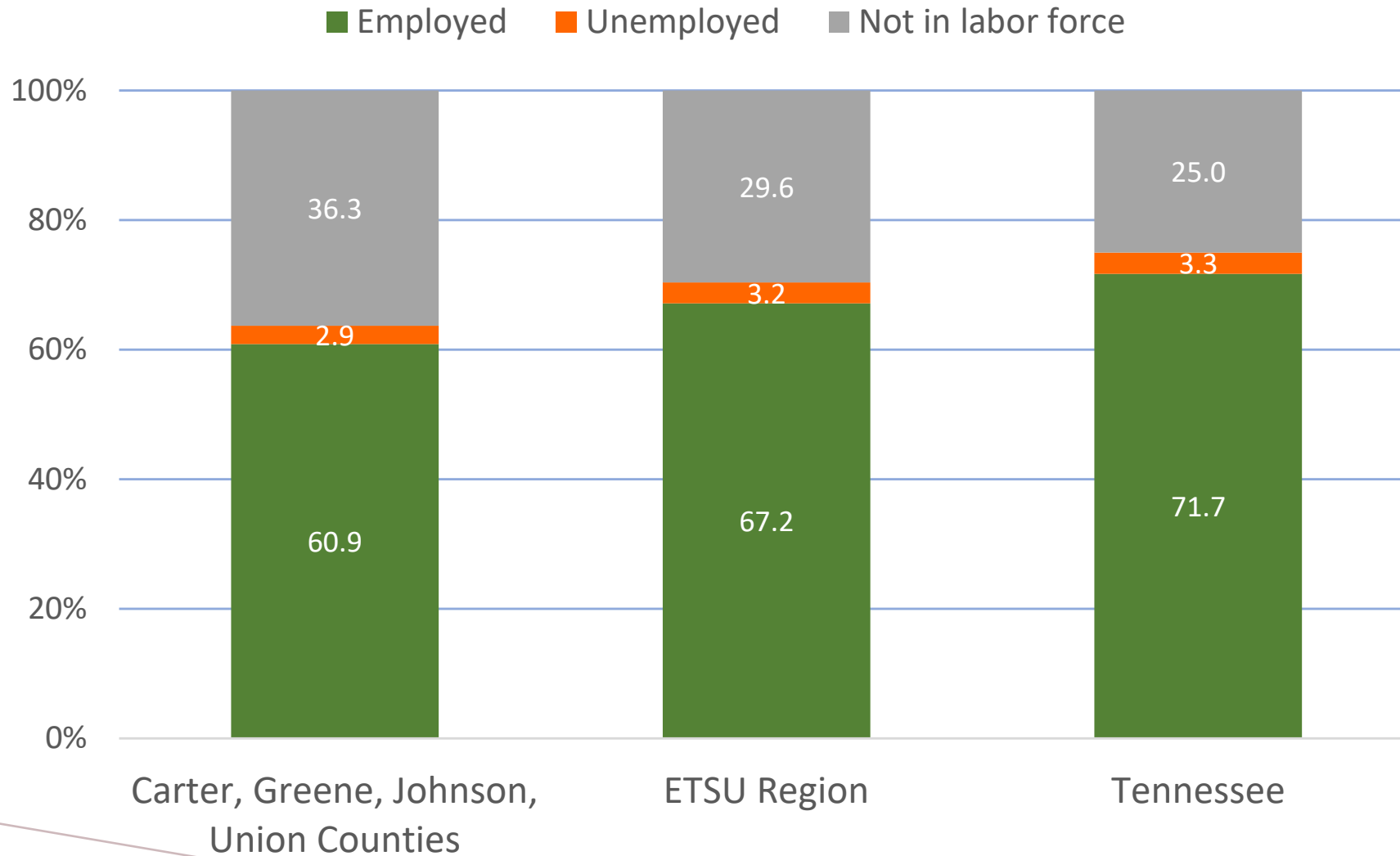
PERSONAL INCOME PER CAPITA

CARTER, GREENE, JOHNSON, UNICOI COUNTIES, ETSU REGION, TN



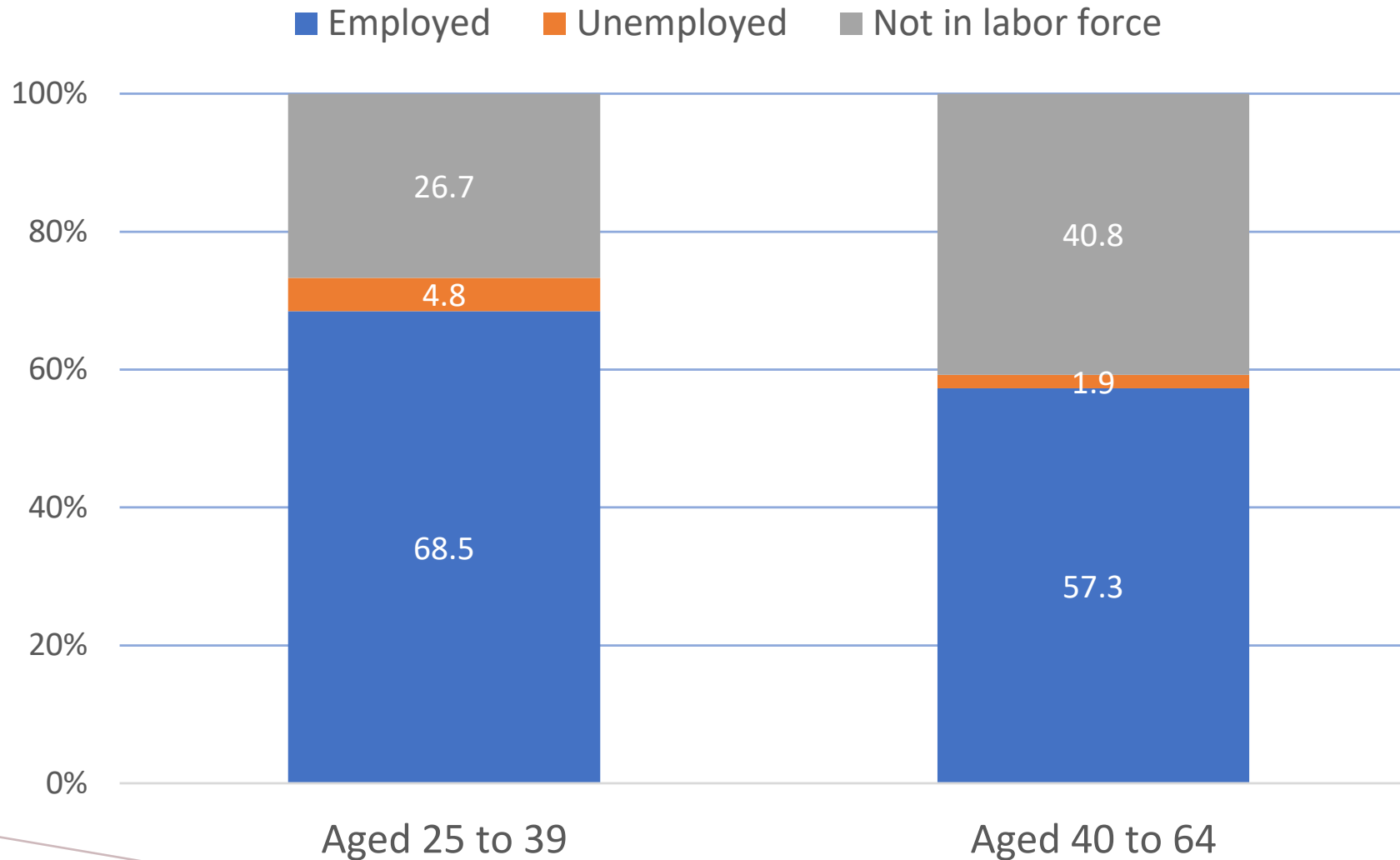
EMPLOYMENT STATUS (2019)

CARTER, GREENE, JOHNSON, UNICOI COUNTIES, ETSU REGION, TN



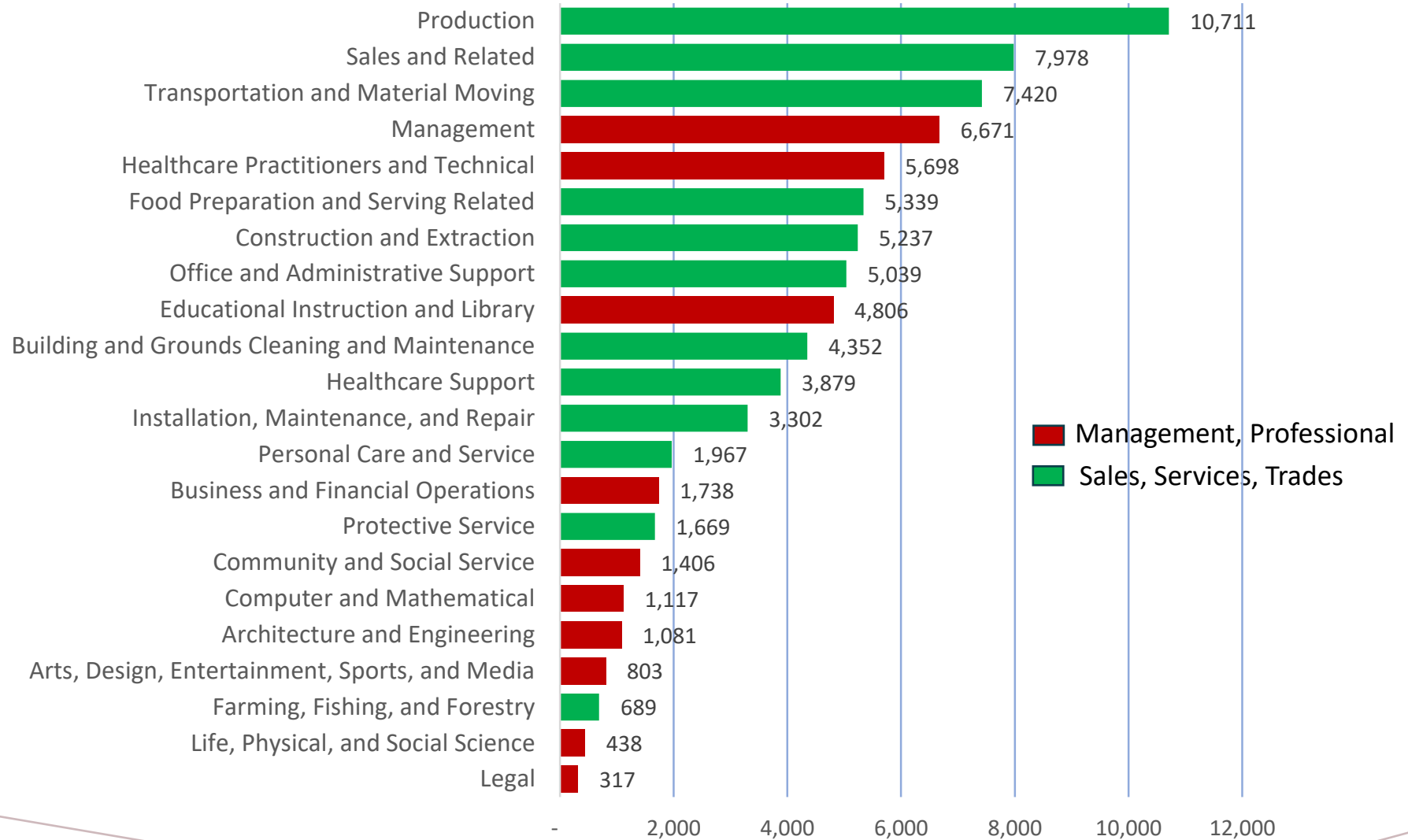
EMPLOYMENT STATUS BY AGE-GROUP (2019)

CARTER, GREENE, JOHNSON, UNICOI COUNTIES



OCCUPATIONS OF 25 TO 64 YEAR OLD'S

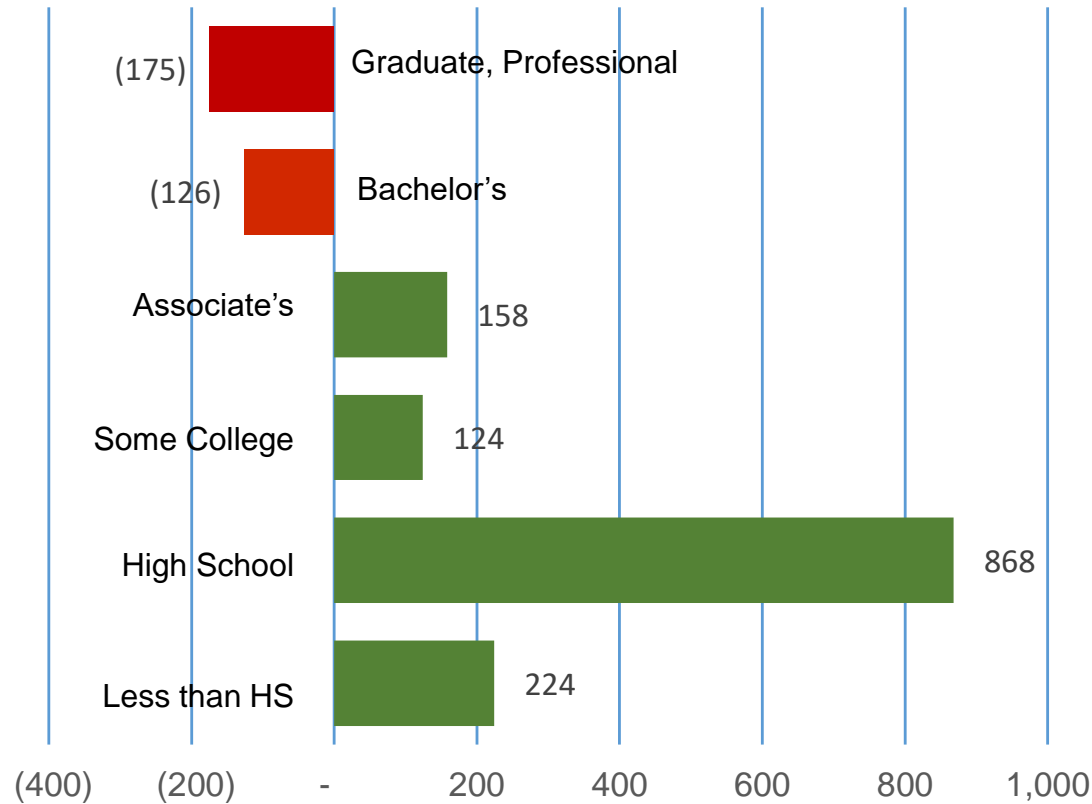
CARTER, GREENE, JOHNSON, UNICOI COUNTIES (2019)



ANNUAL NET MIGRATION OF 25 TO 64 YEAR OLDS

CARTER, GREENE, JOHNSON, UNICOI COUNTIES (2015-2019)

By Level of Education



By Occupation

