1. Maximize student learning and development, promoting student success
    1.1 Connect students with life and leadership development and career exploration experiences
    1.2 Promote health and wellness and foster a safe and supportive environment
    1.3 Enhance students' academic success
    1.4 Support the university's enrollment and retention goals through student recruitment and student aid
    1.5 Increase college acceptance and college completion (at ETSU and other institutions) among first generation and low-income people in the region

2. Promote a campus climate that values belonging, community, and sharing ideas, experiences, and perspectives
    2.1 Increase participation in education efforts that support belonging, community and accessibility
    2.2 Expand diverse representation among student and staff leadership opportunities and teams
    2.3 Increase internal and external partnerships that bring people together to enhance dialogue and action around belonging, community, accessibility and sharing of ideas, experiences, and perspectives

3. Empower Division employees to make ETSU a great place to learn, work, and grow
    3.1 Expand training and professional development opportunities for staff and student employees
    3.2 Enhance retention and recognition of staff

4. Steward facilities, technology, and resources to promote comprehensive, collaborative and efficient delivery of student services and experience at ETSU
    4.1 Preserve, improve, and increase student-centered facilities and space
    4.2 Continue to improve and increase housing facilities and enhance community-building residential and outdoor space
    4.3 Increase philanthropic support for Student Life & Enrollment priorities
    4.4 Partner and provide testing services that allow instructors to maximize time for instruction
    4.5 Create and implement a technology enhancement plan, reviewed annually, for the Division
    4.6 Protect and advocate for increased accessibility of campus facilities, technology and resources beyond minimum compliance requirements and toward universal design
    4.7 Audit the Division for redundancies and opportunities for sharing of resources, facilities and technology; develop a plan of action based on findings, and implement the plan
    4.8 Lead and contribute to university efforts to centralize student information and provide a comprehensive profile of student interactions, associations and needs that informs an individualized approach to service delivery
    4.9 Standardize and enhance hiring practices and procedures for student staff within the Division

5. Enhance student engagement in the life of the University
    5.1. Develop community and campus partnerships to enhance the student experience
    5.2. Grow and enhance the residential experience
    5.3. Connect students to the institution and increase ETSU Pride through the continuation and expansion of traditions and celebrations
    5.4. Increase students' sense of academic and social belonging at ETSU

The structure of the Strategic Plan provides for big picture priorities, articulated goals, and objective indicators that units in the Division can contribute to.
- *Whole numbers (1, 2, 3, 4, 5) = Big Ideas/priorities that overlay with the University's strategic priorities.*
- *Next Level (1.1, 2.1, 3.1 etc.) = Goals or generally stated aims we want to achieve.*