

University Advancement



Pamela Ritter

Vice President of University Advancement

Pam came to ETSU from Purdue University in West Lafayette, Indiana, where she spent 27 years as a senior-level fundraiser working in major gifts, corporate relations, alumni relations, and administration. As senior director of Purdue's Office of Corporate Relations from 2004-09, Pam managed offices in West Lafayette, Chicago, and Indianapolis and led effort to raise \$450 million of the successful \$1.7 billion "Campaign for Purdue" project. In addition, her team raised an average of \$30 million in gifts and \$20 million in in-kind gifts per year, for the past 11 years. Her duties also included developing long-range strategic plans and assisting university-wide programs with fundraising activities. Pam joined Purdue in 1987 and held such titles as director of Class Gifts and director of Development for the College of Technology before moving into corporate relations. Pam holds a B.S. degree in health education from Western Michigan University and an M.S. in health administration from Purdue. She is a member of the Network of Academic Corporate Relations Officers, the Council for Advancement and Support of Education and the Association of Fundraising Professionals. Prior to working in fundraising, Pam spent four years as a school teacher in Indiana and was a district representative for the American Cancer Society.



Andrew Amodei '03

Director of Development, College of Business and Technology

Andrew is a native of East Tennessee and attended ETSU, earning a B.A. in linguistics. He later earned a Masters of Divinity from Duke University and a Master's in Business Administration from Milligan College. Andrew served large downtown and rural churches for 14 years before working at ETSU. In his current role, Andrew is responsible for all fundraising activities for the College of Business and Technology.



Aleisha Asbury

Director of Development, Claudius G. Clemmer College of Education

Aleisha joined ETSU in July 2016 after serving as Director of Annual Fund Marketing for the University of Tennessee where she worked closely with the campuses and institutions in the UT system to plan, coordinate and implement direct mail, email and phonathon campaigns. An East Tennessee native, she attended the University of Tennessee, Knoxville and completed a B.S in Communication degree with a concentration in public relations. With a background in communications, Aleisha volunteered her time and services with various organizations in the Knoxville area, including Maryville City Schools Foundation and Leadership Knoxville, and also served as a mentor with Big Brothers Big Sisters of East TN. She is currently serving as Director of Development for the Claudius G. Clemmer College of Education where she will be responsible for the development and coordination of a comprehensive strategic fundraising plan to increase private support for the college. She is also a member of the Council for Advancement and Support of Education and the Association of Fundraising Professionals. Aleisha enjoys spending her time outdoors exploring the beauty of East TN with her husband and two dogs.



Kelly Cisney

Director of Development, University Programs

Kelly came to the East Tennessee/Southwest Virginia area from Southern California where she was born and raised. She received her Doctorate of Jurisprudence from Western State University, College of Law, where she was honored with the American Jurisprudence Award for Business Procedure and Legal Writing. Kelly worked several years as a Sales Manager/Marketing Coordinator for Landry's, Inc., where she was responsible for major growth in outside sales during her tenure there. Kelly also spent eleven years as a Fundraising Coordinator as well as held various other roles at the elementary and secondary education levels. She was a Campaign Manager for local bi-partisan election and worked on annual campaigns for local charities. Kelly is married and has two daughters and one beautiful little a granddaughter. She is currently serving as the Director of Development for University Programs which include the School of Continuing Studies and Academic Outreach, School of Graduate Studies, Honors College and the Sherrod Library.



Leslie Dalton Director of Development, College of Clinical & Rehabilitative Health Sciences & College of Nursing

Leslie Dalton joined the ETSU Advancement team after serving as the Executive Director at Court Appointed Special Advocates (CASA) of Northeast Tennessee, a local nonprofit. Leslie has a B.A. in Journalism from the University West Florida and received her Master's degree in Public Administration in 2012. She has served on several local boards and held the position of Child and Family Committee Chair for the Northeast TN Council on Children and Youth for four years. Leslie is a graduate of the Unicoi County and the Johnson City/ Washington County Leadership Programs. Having grown up in the military, she has called many places home including California, Florida, Italy and Germany. Her three boys are very active in sports and her oldest will graduate from University High in 2017.



**Ben Daugherty '08 '10
Assistant Director of Development, Student Affairs & Roan Scholars**

Ben joined the ETSU University Advancement team in June 2016. Originally from Southern California, Ben attended ETSU after relocating to Tennessee. He graduated from ETSU with a B.B.A in General Business Management in 2008 and continued on to earn his M.B.A. in 2010. Prior to his appointment as a development officer, Ben spent four years working for ETSU in the Office of Undergraduate Admissions as a counselor and recruiter. Previous to that, he worked with in Advancement Services at ETSU. In his current role, Ben is responsible for managing and developing the fundraising initiatives within the Division of Student Affairs, as well as the Roan Scholars Leadership Program. He is the current staff advisor for the ETSU chapter of Phi Sigma Pi National Honors Fraternity and has also served as adjunct faculty within the ETSU College of Business and Technology. Ben lives in Johnson City with his wife, two dogs, and (due in October 2016) their newborn son.



**[Sunny Sandos](#), J.D. '06
Executive Director of Planned Giving**

Sunny graduated Summa Cum Laude from East Tennessee State University in 2006 with a degree in Mass Communications. She went on to earn her doctorate of jurisprudence from the Walter F. George School of Law at Mercer University in Macon, Georgia, where she earned the award for Outstanding Achievement in Legal Writing, was a member of the Negotiation Team of Moot Court, and served as the American Bar Association Representative for the law school. Upon graduation Sunny returned to Johnson City, Tennessee, and married Jay Sandos, 'Voice of the Bucs,' (ETSU class of 2000) in 2009. She practiced law for nearly seven years in general civil practice and insurance defense in the Tri-Cities before returning to ETSU as an employee in March 2016. Among other duties, Sunny is responsible for planned gift arrangements through the drafting of proposals for trusts, gift annuities, wills, life insurance policies, and life estates. She remains active in the community and serves as Vice- President for the Washington County Bar Association and is President of the Northeast Tennessee Young Lawyers Association for the Tennessee Bar Association. Sunny and her husband have a daughter, Jacey, and twin sons, Rhett and James.



**[Aaron Scott](#) Director of Development, Colleges of
Pharmacy and Public Health**

Aaron was born and raised in Cleveland, Ohio. He first came to east Tennessee to attend Milligan College, where he earned a BA in History and received his teaching certification. After teaching five years of middle school Social Studies, Aaron began his career in fundraising and non-profit administration. He first served as an Administrative Assistant for the Reba Place Development Corporation, a faith-based affordable housing ministry in Evanston, Illinois. Since relocating back to east Tennessee, Aaron worked as the Development Communications Coordinator for Emmanuel Christian Seminary and later, as the Development Manager for Family Promise of Greater Johnson City, a faith-based non-profit that assists homeless families with children. Before joining University Advancement at ETSU in May 2016 as the Director of Development for the Colleges of Pharmacy and Public Health, Aaron served in the Academic Technology Support office at ETSU. He is also currently pursuing his Masters in Public Administration degree from ETSU. A husband and father of three children, Aaron enjoys spending time with his family, participating in church activities and ministries, and watching and playing sports.



Jon See

Executive Director of Annual Giving

Jon See is the Executive Director for Annual Giving at East Tennessee State University, arriving in November 2015. In this capacity, Jon is responsible for acquiring, upgrading, and renewing contributors to the University. Retired from the U.S. Air Force since 2003, Jon worked at Purdue University since 1997, working in Air Force Reserve Officer Training Corps (ROTC), Information Technology, the College of Engineering, and in Corporate Relations. Jon is a graduate of the Community College of the Air Force and Concordia University—Wisconsin. He has a 19-year-old son named Tyler and a dog named Odie.



Carol Sloan

Director of Development and Alumni Affairs, Quillen College of Medicine

Carol is a native of Fairmont, West Virginia and a 1969 graduate of Fairmont State College with a B.A. in elementary education. She spent nearly 25 years in nonprofit management, fundraising, and public relations in the local region at Volunteer Johnson City, March of Dimes, and Dawn of Hope. In November 2004, she joined ETSU as Assistant Vice President for Health Affairs with development and alumni relations responsibilities for the Division of Health affairs including the Quillen College of Medicine and the Colleges of Nursing and Public and Allied Health. In 2005, with the campaign to establish a college of pharmacy at ETSU, she served on the steering committee working to raise the funds necessary to gain approval for the new college. In July 2008, when the Division was expanded to include the Bill Gatton College of Pharmacy and the separate Colleges of Public Health and Clinical and Rehabilitative Health Sciences, Carol became the Associate Vice President for University Advancement for Health Affairs. She is a member of the Chamber of Commerce Ambassadors, the Association of Fundraising Professionals and the Association of American Medical Colleges Group on Institutional Advancement.



Karen Sullivan

Director of Development, University Advancement

Karen is originally from Wichita, Kansas. Her baccalaureate degree is in Broadcast Communications from Southern Illinois University, with a minor in Minority Studies. As a former military spouse, she has lived in many places throughout the continental United States, from New York to California. Her working career began in broadcasting, as a reporter and announcer for a local television affiliate in Wichita, continued as a Production Assistant for the pilot and first season of “20/20,” and as a D.J. in Louisiana. Moving to Johnson City in 1991, her roles at ETSU have included those of Program Advisor for Multicultural Affairs; Financial Aid Counselor; and Assistant Director of Adult, Commuter, and Transfer Student Services. She has served on many university committees, has served as President of the ETSU Staff Senate. Karen is responsible for the research of donor prospects, cultivation, solicitation, and stewardship.



Michael Webb Director of Development, College of Arts and Sciences

Michael joined the ETSU family in May 2016. He is a native of Mount Airy, NC but has called East Tennessee home for over 10 years. Michael earned bachelor’s degrees in Political Science and History from King University. He later earned a Masters of Arts in Intelligence Studies from American Military University. Prior to this position, Michael served King University for six years in a multitude of roles with his final position being the Director of Alumni Relations. In his current role at ETSU, Michael is responsible for all fundraising activities for the College of Arts and Sciences. Michael resides in Blountville, TN with his wife, Dr. Shauna Nefos Webb, and their dog, Teddy.



Beth Wiley

Assistant Vice President of Advancement Services

Beth came to ETSU in March of 2016 from The University of the South in Sewanee, Tennessee where she served as Director of Advancement Services for 16 years. Beth implemented numerous software systems and process improvements while supporting two comprehensive capital campaigns during her tenure at Sewanee. She likes to describe her responsibilities as encompassing “behind the scenes” support for the Advancement division. Beth has an undergraduate degree in Music Education and a Master in Business Administration degree from Shenandoah University in Winchester, Virginia. She is a member of the Association of Advancement Services Professionals and the Council for Advancement and Support of Education. Beth enjoys spending time with her husband, Paul, 22 year old daughter, Kate, and 18 year old son, Jake. She also enjoys all forms of music and serving in various community volunteer roles.