

ETSU Indoor Tan-Free Skin Smart Campus Policy

Drs. Katie Baker & Joel Hillhouse

College of Public Health

May 9, 2016



EAST TENNESSEE STATE
UNIVERSITY

Background

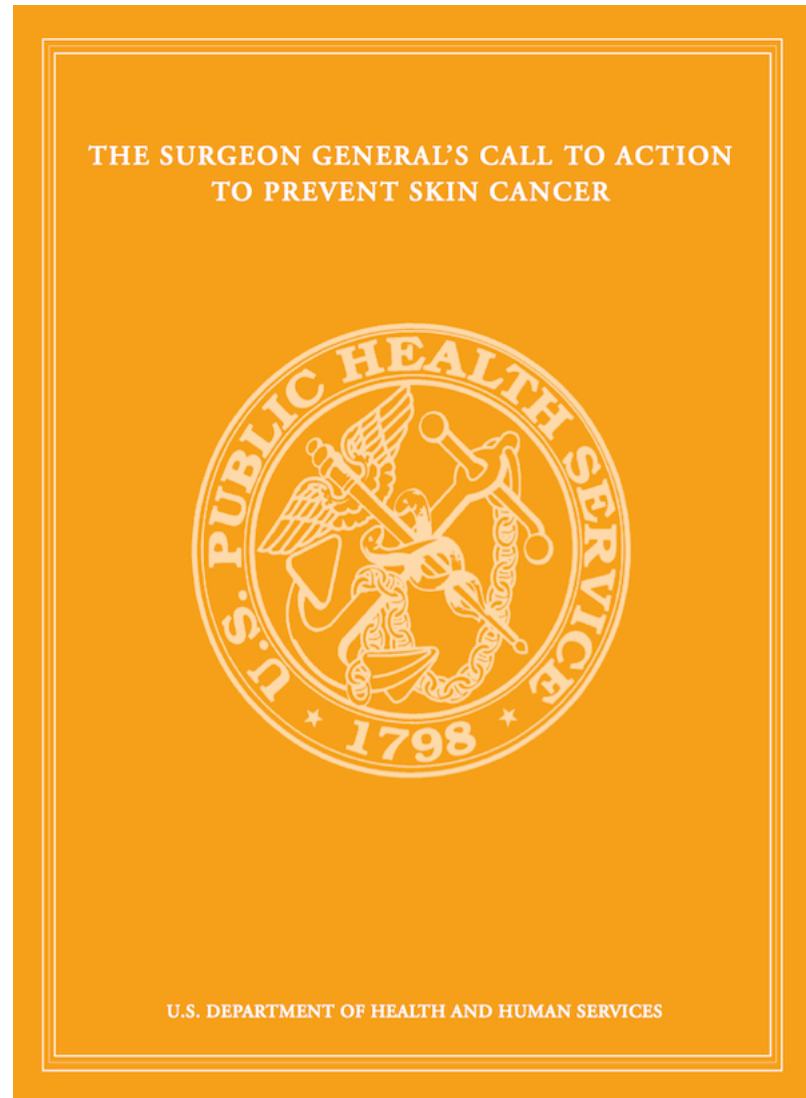
- The incidence rates of melanoma and non-melanoma skin cancers are on the rise, particularly among adolescent and young adult women.
 - Melanoma is the most common cancer among women ages 25 to 29.
- Ultraviolet radiation from tanning beds has been epidemiologically linked to melanoma and non-melanoma skin cancers.



Background

In July 2014, the *Surgeon General's Call to Action to Prevent Skin Cancer* called upon partners in the education sector to increase awareness and prevention efforts.

Also, the FDA is proposing a rule to restrict tanning bed use to adults 18 and older.



Reasons to Consider a 100% Indoor Tan-Free Campus Policy

- The WHO has classified tanning beds as a human carcinogen.
- In 18-29-year-olds who had ever used a tanning bed, 76% of diagnosed melanomas were attributable to the tanning bed use.
- Indoor tanning is most prevalent among college-aged individuals, especially non-Hispanic white women.
- Universities may be held liable for tanning-related injuries.
- This policy parallels tobacco-free campus policies.
 - More cases of skin cancer attributable to indoor tanning than lung cancer cases attributable to smoking.



ETSU as an Inaugural Skin Smart Campus

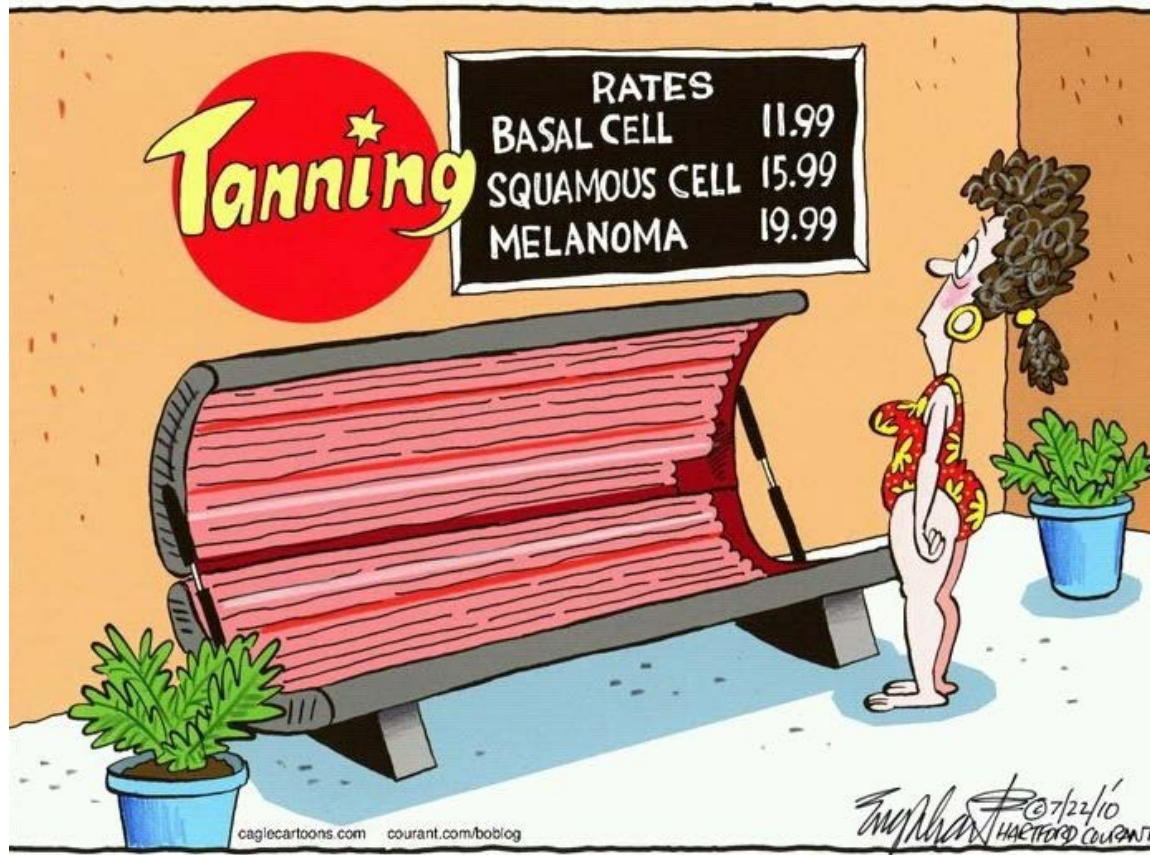
- ETSU holds a prominent place in the field of skin cancer prevention research.
 - Over \$6 million in external funding
 - Improve likelihood of future funding, specifically an evaluation study of this policy's impact on skin cancer-related constructs
- National Publicity & Partnerships
 - National Council on Skin Cancer Prevention
 - MD Anderson Cancer Center
 - Harvard T.H. Chan School of Public Health



Policy Details

1. Indoor tanning devices are prohibited on campus or in university buildings.
2. ETSU will not promote off-campus housing that includes indoor tanning as an amenity by listing this type of housing on the [off-campus housing listings](#) webpage.
3. ETSU will not permit any off-campus merchant that sells indoor tanning services to be included as an [ID BUC\\$ off-campus merchant](#).
4. ETSU must provide [educational programming](#) focusing on [skin cancer prevention](#).





Questions?



EAST TENNESSEE STATE
UNIVERSITY