

Enrollment Update

June 2020



EAST TENNESSEE STATE
UNIVERSITY

- ETSU Promise Plus
 - 487 inquiries; 124 students
- Free Freshman Tuition
 - 222 inquiries
- Housing and Residence Life
 - +60 returning assigned; - 100 applications
 - 250 to confirm; June 1 deadline; 82%
- Financial Aid
 - CARES Act: \$5.5 million; 7617 students;
- Current students
 - June call-campaigns, postcards, part-time



First Time Freshman Data

Year	March	April	May	Total
2020	171	155	113	8518
2019	221	139	84	7620
2018	228	189	102	7850

- Submitted applications by month
 - Total is end of May each year



Transfer Data

Year	March	April	May	Total
2020	317	223	353	1915
2019	256	271	306	1843
2018	223	239	249	1872

- Submitted applications by month
 - Total is end of May each year



New Student Orientation

	2017	2018	2019	2020
BIO	339	336	345	268
FTF	1499	1442	1286	1473
TR/Adult	485	508	513	567
Total	2323	2286	2144	2308
2020 Comp	-15	22	164	



Enrollment Comparison

Fall 2020

Snapshot as of: 06/05/2020

Compared to: 05/31/2019, 06/01/2018, 06/02/2017

Source: Registrar's Office

Enrollment Level	Fall 2017	Fall 2018	Fall 2019	Fall 2020	1 Yr Change	1 Yr % Change	2 Yr Change	2 Yr % Change
Headcounts								
Undergraduate	8,399	7,766	7,333	7,781	448	6.11%	15	0.19%
Graduate	1,335	1,366	1,249	1,370	121	9.69%	4	0.29%
Total	9,734	9,132	8,582	9,151	569	6.63%	19	0.21%
Enrollment Level	Fall 2017	Fall 2018	Fall 2019	Fall 2020	1 Yr Change	1 Yr % Change	2 Yr Change	2 Yr % Change
FTE's								
Undergraduate	7,648.80	7,015.20	6,661.87	7,090.40	428.53	6.43%	75.2	1.07%
Graduate	864.58	941.75	841.33	912.83	71.5	8.50%	-28.92	-3.07%
Total	8,513.38	7,956.95	7,503.20	8,003.23	500.03	6.66%	46.28	0.58%





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